



# BALMAIN

PARIS

## HAIR COUTURE



### HOUSE OF BALMAIN

A historic French fashion house founded by Pierre Balmain in 1945. Balmain's rich couture history and distinctive DNA is celebrated in each of Olivier Rousteing's collections making Balmain a leading luxurious, trendsetting brand.



### LUXURY

Over these 45 years, Balmain Hair Couture established its legitimacy in the field of luxury. The products can be found on the beauty pages of the most influential print and digital publications worldwide, where the outstanding quality and winning signature scent are recognized as pure luxury by editors, industry professionals and highly appreciated by the Balmain Hair Couture community.

### EXCELLENCE

Balmain Hair Couture guarantees the best quality products, while always respecting the proud and rich Parisian heritage. The long-term vision based on heritage, creativity and innovation drives the success of Balmain Hair Couture and ensures its promising future.





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INNOVATION

### Closed Dispensers

|       |                       |   |   |
|-------|-----------------------|---|---|
| SHAPE | 300 ml / 10.1 fl. oz. | Shampoo<br>Conditioner<br>Body Wash<br>Body Lotion<br>Liquid Soap | BSC300SPSHA<br>BSC300SPCON<br>BSC300SPSHG<br>BSC300SPBOL<br>BSC300SPLQS |
|-------|-----------------------|---|---|

### Refillable Dispensers

|                |                       |   |   |
|----------------|-----------------------|---|---|
| Pump Dispenser | 300 ml / 10.1 fl. oz. | Shampoo<br>Conditioner<br>Body Wash<br>Body Lotion<br>Liquid Soap | BSC300CNSHA<br>BSC300CNCON<br>BSC300CNSHG<br>BSC300CNBOL<br>BSC300CNLQS |
| Refills        | 3 l / 101 fl. oz.     | Shampoo<br>Conditioner<br>Body Wash<br>Body Lotion<br>Liquid Soap | BSCB03EUSHA<br>BSCB03EUCON<br>BSCB03EUSHG<br>BSCB03EUBOL<br>BSCB03EULQS |

### Individual Sizes

|         |                     |  |  |
|---------|---------------------|--|--|
| Bottles | 50 ml / 1.7 fl. oz. | Shampoo<br>Conditioner<br>Body Wash<br>Body Lotion | BSC050PHSHA<br>BSC050PHCON<br>BSC050PHSHG<br>BSC050PHBOL |
| Tubes   | 35 ml / 1.2 fl. oz. | Shampoo<br>Conditioner<br>Body Wash<br>Body Lotion | BSC035TUSHA<br>BSC035TUCON<br>BSC035TUSHG<br>BSC035TUBOL |

|              |                |                    |             |
|--------------|----------------|--------------------|-------------|
| <b>Soaps</b> | 30 g / 1.0 oz. | Soap in paper wrap | BSC030BGSWP |
|--------------|----------------|--------------------|-------------|

### PERSONAL LUXURY

The Balmain Signature Collection - developed by ADA Cosmetics in close collaboration with Balmain Hair Couture - is an exclusive experience which creates a moment of personal luxury.

### FRAGRANCE

An indulging combination of invigorating mint and bergamot with soothing lavender and cinnamon makes the collection a treat for the senses.

### KEY FEATURES

- A luxurious touch with silk-protein infused formulation
- Comprehensive dispenser range incl. global innovation SHAPE
- Pump dispenser bottles made of 100% recycled PET