



Dear partner,

With the right cosmetic products in the hotel bathroom, your guests will enjoy moments of wellbeing that take their experience with you to the next level.

We offer you the perfect collection for your hotel, whether chosen from our brand portfolio, or individually customized according to your needs. This will contribute to an unforgettable stay at your property.

With this magazine and catalogue, we invite you to dive into the world of ADA Cosmetics. For more than 40 years, we have been committed to the highest standards in hotel cosmetics. Our focus on sustainability and our body- and skincare expertise are recognized: we are proud that our entire product portfolio has received the renowned Cradle to Cradle Certified® Silver certification.

With SmartCare, we offer your guests the world's most hygienic dispenser system, and thanks to our branches and our production sites on all continents, we ensure fast customer service and perfect quality wherever you are.

ADA Cosmetics puts beauty into travel. Surprising, sustainable and safe. We would be delighted to be the partner at your side, elevating the experience of your guests to a new level.

We look forward to working with you.

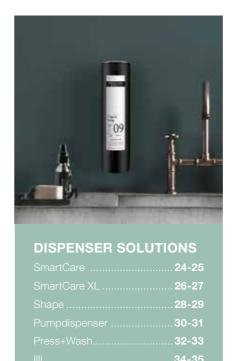
Yours



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We are here for you

Step into our world, and discover pioneering dispenser systems, a unique product portfolio, and outstanding hotel cosmetics and products that draw on our four decades of skincare expertise. From ingredients to packaging, we provide sustainable and hygienic solutions for hotels, cruise ships, and airlines while also offering you outstanding Customer Service from day one.



Putting Beauty into Travel – surprising, sustainable and safe

Your trusted partner for best-in-class hotel amenities. Surprising, sustainable and safe: at ADA, personalized hotel cosmetics of the highest quality have been our passion for more than 40 years.

1979

Our vision for tailor-made hotel cosmetics changed the amenities market worldwide.

1990

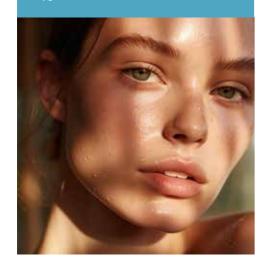
We disrupted the hotel industry once again, with the introduction of the first ever dispenser system, press + wash.

2008

We pioneered eco-friendly cosmetics for hotels, launching the ADA Green Collection.

2012

We introduced a new and innovative generation of closed dispensers, our SmartCare System – once again raising the bar for safety and bygiene



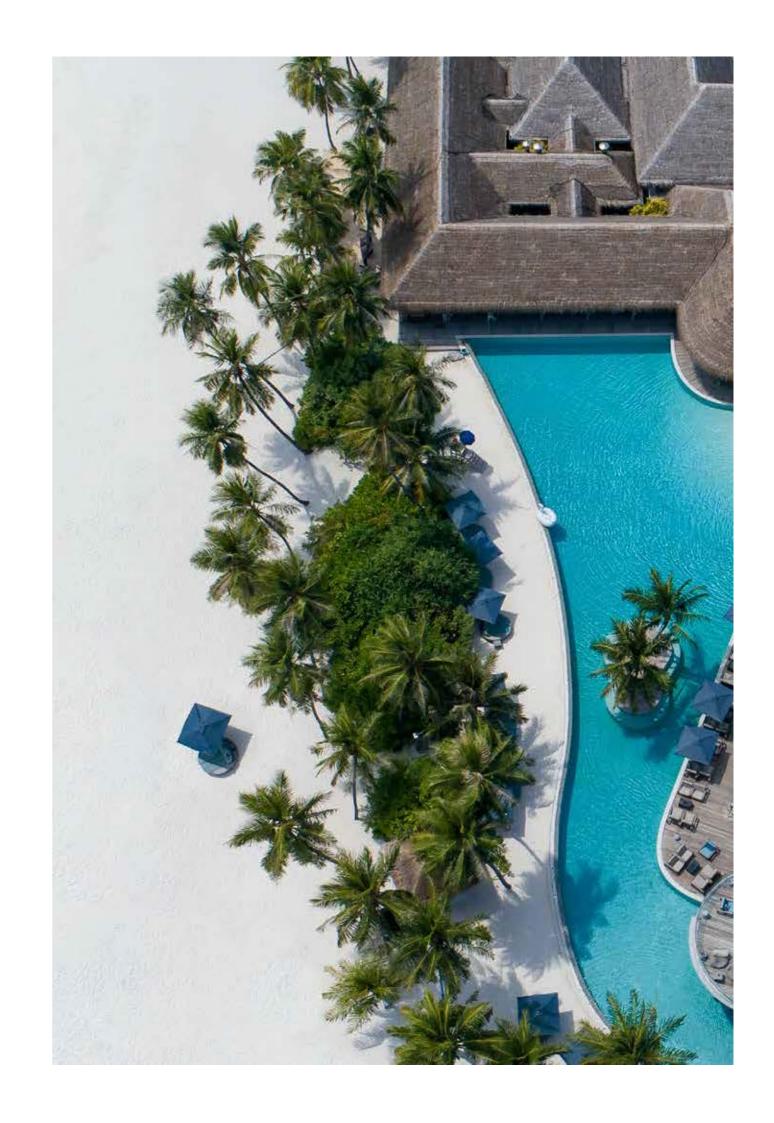
From the very beginning, our goal has been to support hotels in creating moments of well-being for their guests during every single trip.

Today, ADA Cosmetics is a partner for hotels around the world, serving over 30,000 customers internationally. A global top three company in our field, we are a single-source provider of hotel amenities – we develop, manufacture, and distribute our products worldwide.

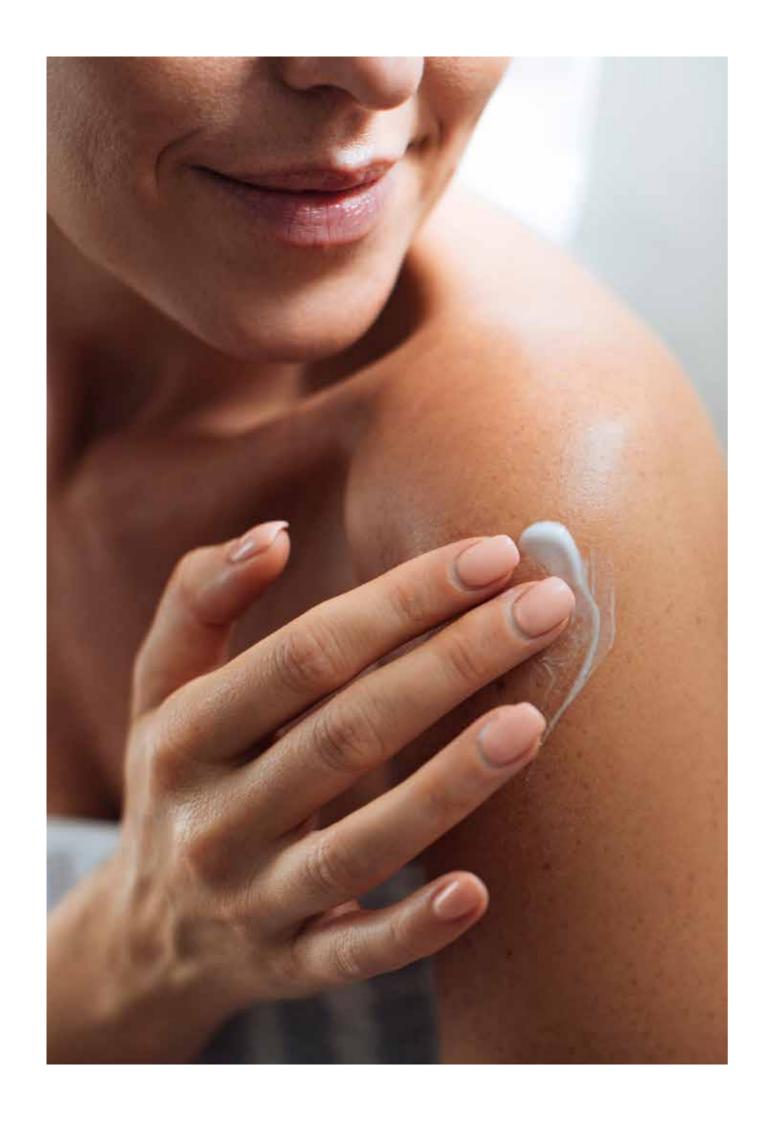
More than 660 employees of over 30 nationalities are part of our mission to put beauty into travel, which is supported by:

- More than four decades of skincare expertise
- Industry-leading sustainability standards and goals
- Pioneering dispenser solutions for ultimate hygiene
- Outstanding **customer service** from day one
- The ADA **House of Brands**, our unique product portfolio

Take a deep dive into our world with our 2024 Catalogue. Explore our wide variety of brands within these pages, and select an amenities collection that not only perfectly reflects the identity of your hotel, but also enriches and elevates the everyday experience of your quests.



ABOUT ADA



Superior skincare for every guest

Your guests deserve the best. Ensuring a memorable personal care experience is part of every trip, thanks to our expertly formulated hotel amenities.

A busy travel schedule, possibly involving lack of sleep or a change in climate, can put additional stress on the skin – and moments of self-care can be hard to find. Providing your guests with high-quality inroom amenities invites them to take time for themselves during even the most hectic day, and enhances the experience of every trip.

Ensure they enjoy gentle and effective care tailored to a wide variety of skin types, including dry and sensitive, thanks to our expertly developed and dermatologically tested collections.

State-of-the-art formulations

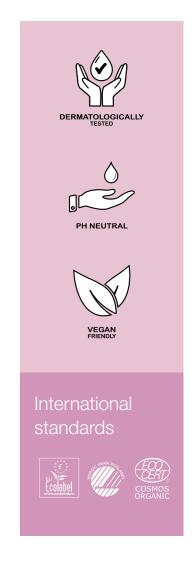
The health and safety of your guests is our top priority, and every single product we create is rigorously tested to the highest standards. Dedicated to scientific research from the very beginning, we have been developing industry-leading formulations for more than 40 years. Our experts at our manufacturing facilities in Germany, the Czech Republic, and Malaysia never stop researching, testing, and optimizing.

Responsibly sourced natural ingredients

With a focus on plant-based, natural ingredients, all ADA products are pH skin neutral and vegan, while also being free from liquid microplastics and benzophenone UV filters. You will never find ingredients of concern, such as parabens, silicones, or formaldehyde donors, in our collections – our strict Responsible Sourcing Policy takes care of that.

Certified to the highest standards

Don't just take our word for it – our collections have been certified by leading, internationally recognized standards for natural and organic cosmetics, including the EU Ecolabel, Nordic Swan Ecolabel, and Ecocert Cosmos Organic. What's more, we are the only manufacturer of hotel amenities whose entire product portfolio is Cradle to Cradle Certified Silver.



SKINCARE EXPERTISE 11

Our promise: Formulations without nasties

No parabens

Due to the potential risk and debate surrounding these materials, ADA has decided not to use these ingredients in our products until scientific data provides sufficient evidence that there is no risk to our consumer.

No mineral oils

Although cosmetic grade mineral oil is a safe material, we do not use it because of its negative impact on the environment. It is made from non-renewable sources that are only available in limited quantities. Herbal alternatives, while more expensive, also offer additional skin benefits such as nourishment and soothing.

No microplastics

Microplastics are washed off the skin and hair and end up in the environment, where they can cause lasting damage to the flora and fauna. We avoid both microbeads and soluble microplastics in our newly developed formulas.

No nanomaterials

We do not use nanomaterials in our formulas due to their potential impact on the environment.

No MIT and MCIT preservatives

Due to the potential risk of causing allergies and the debate surrounding these materials, ADA has decided not to use these ingredients in our products.

No silicones

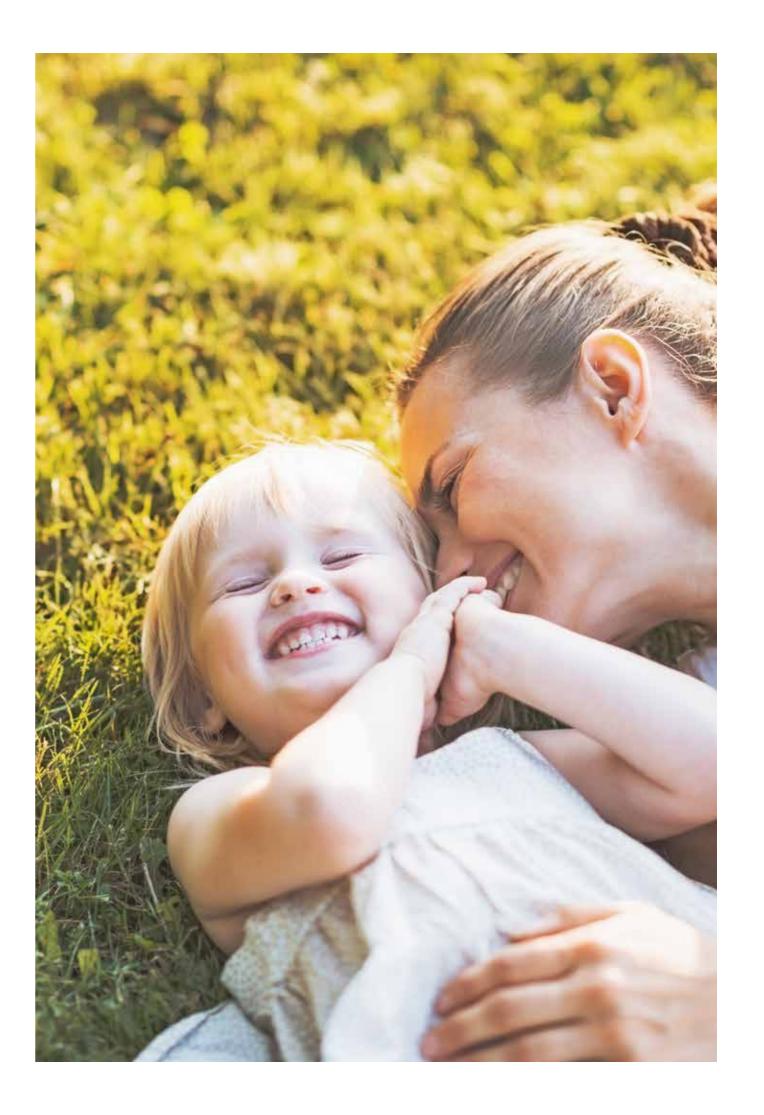
Some silicones contained in cosmetic products are water-insoluble, or do not completely dissolve in water. Therefore, we do not use them.

No benzophenone UV filters

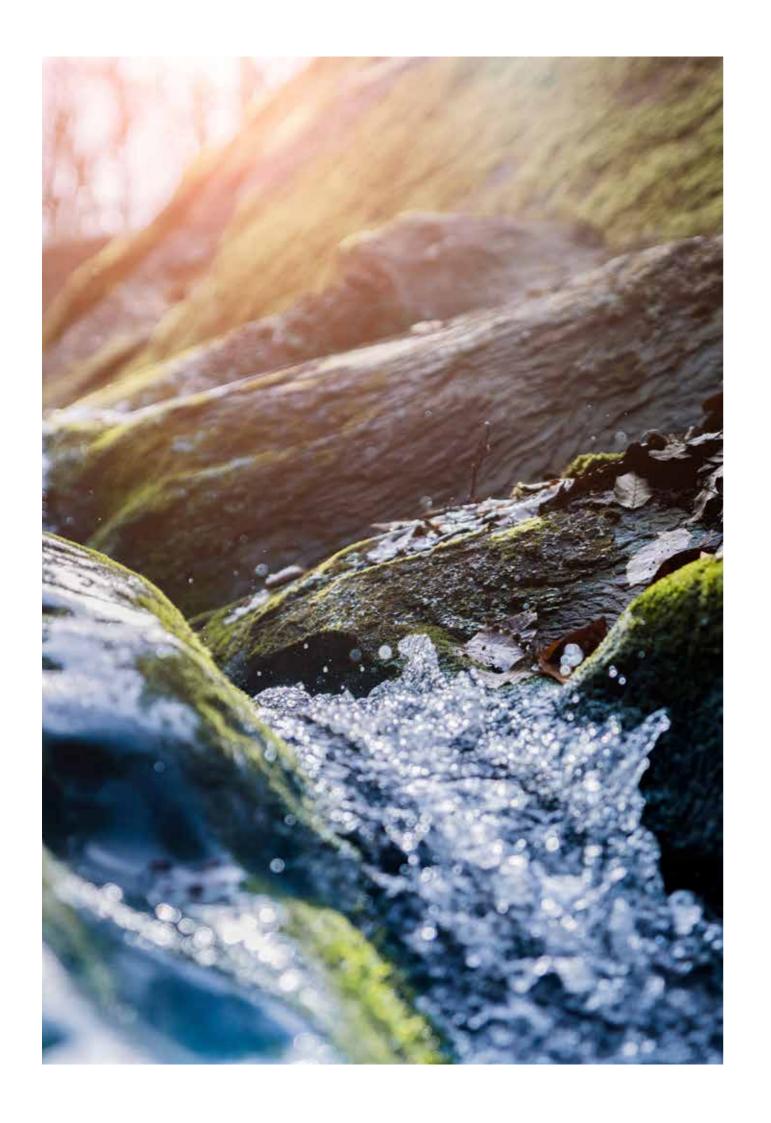
These filters are suspected of being endocrine disruptors, of polluting surface waters, and of endangering aquatic organisms. Therefore, ADA has decided to proactively remove all types of benzophenone from our formulas. The safety of clients has absolute priority.

No formaldehyde releasers

There are also some preservatives that are not formaldehyde themselves, but can split off formaldehyde. Although these are permitted for use in cosmetics, we do not use them due to the associated risks.



12 SKINCARE EXPERTISE



Conscious choices, trip by trip

Safe. Circular. Responsible. By developing high-quality amenities that are gentle to the planet, we enable you and your guests to contribute to a better tomorrow.

Our actions today change the world that we live in tomorrow. At ADA, our commitment to the environment shapes everything we do. We understand the importance of sustainability to you and your guests, and support you with amenities that are:

- Developed according to eco design principles
- Easy to recycle
- Refillable

Avoiding the use of small plastic bottles, thus helping to reduce the tide of plastic waste, has been our goal from the very beginning, and we created the very first dispenser system for hotel cosmetics more than 30 years ago.

Leading in circularity

We are proud to be the only company in the hotel industry whose product portfolio is Cradle to Cradle Certified® Silver, demonstrating our commitment to the circular economy. This renowned, holistic certification assesses not only ingredients and packaging materials, but also production processes and behavior. Our global approach is to "think circular" in everything we do.





SUSTAINABILITY 15

What our products stand for:













Smart and sustainable packaging solutions

We minimize waste through all phases of the product lifecycle. The RecyClass Online tool allows us to assess and improve our packaging, and we have maximized our use of PCR plastic to conserve valuable resources. Our pioneering dispenser solutions save countless small plastic bottles, and we are also reducing the weight of our packaging and soaps, in order to further cut waste and emissions.

Reducing our carbon footprint

We have set ourselves clear and ambitious decarbonization targets, aiming to achieve a 35% reduction in our CO_a emissions by 2026, in comparison with 2022. A variety of initiatives in our production facilities around the world contribute towards this goal.

Just one example: all of our cleansing formulas such as shampoos, shower gels, and liquid soaps are now produced using a state-of-the-art cold process, meaning we do not need to heat tons of water during their production. This saves up to 45kg of CO2 per ton of finished product.

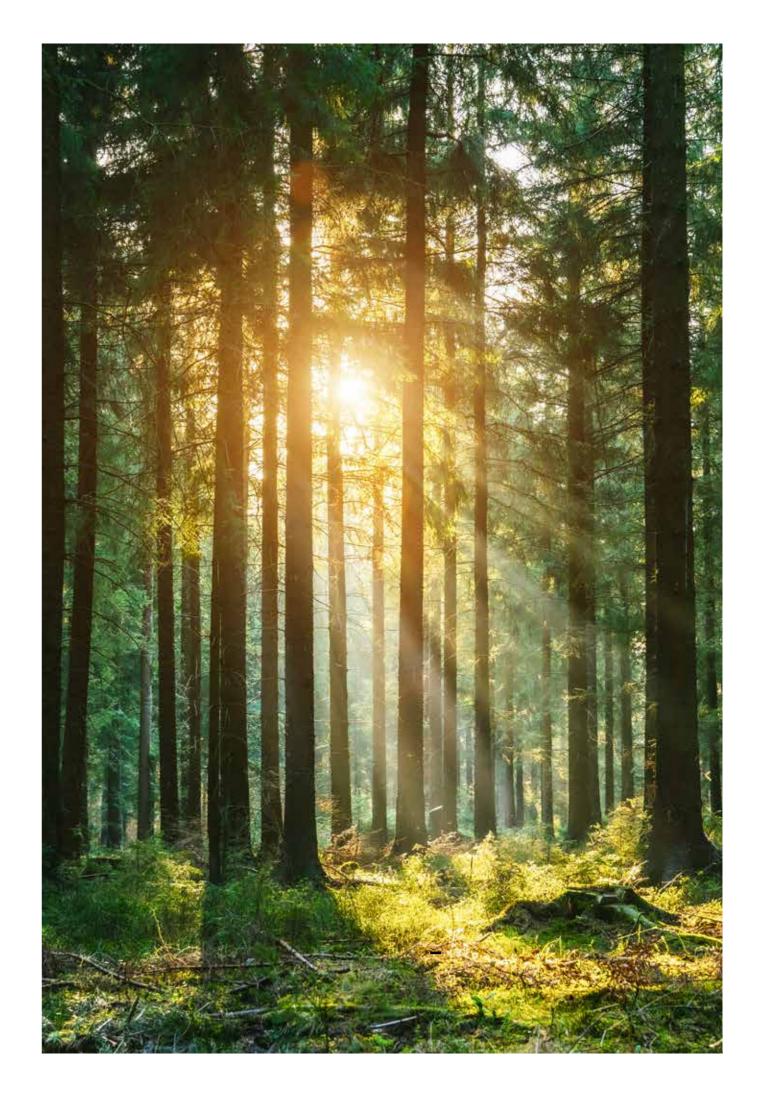
Rooted in nature

Our 100% vegan products are formulated with gentle, effective, and natural ingredients. In a sign of our clear engagement for animal welfare, no ADA products or ingredients are tested on animals, and we also require non-animal-testing certification from our

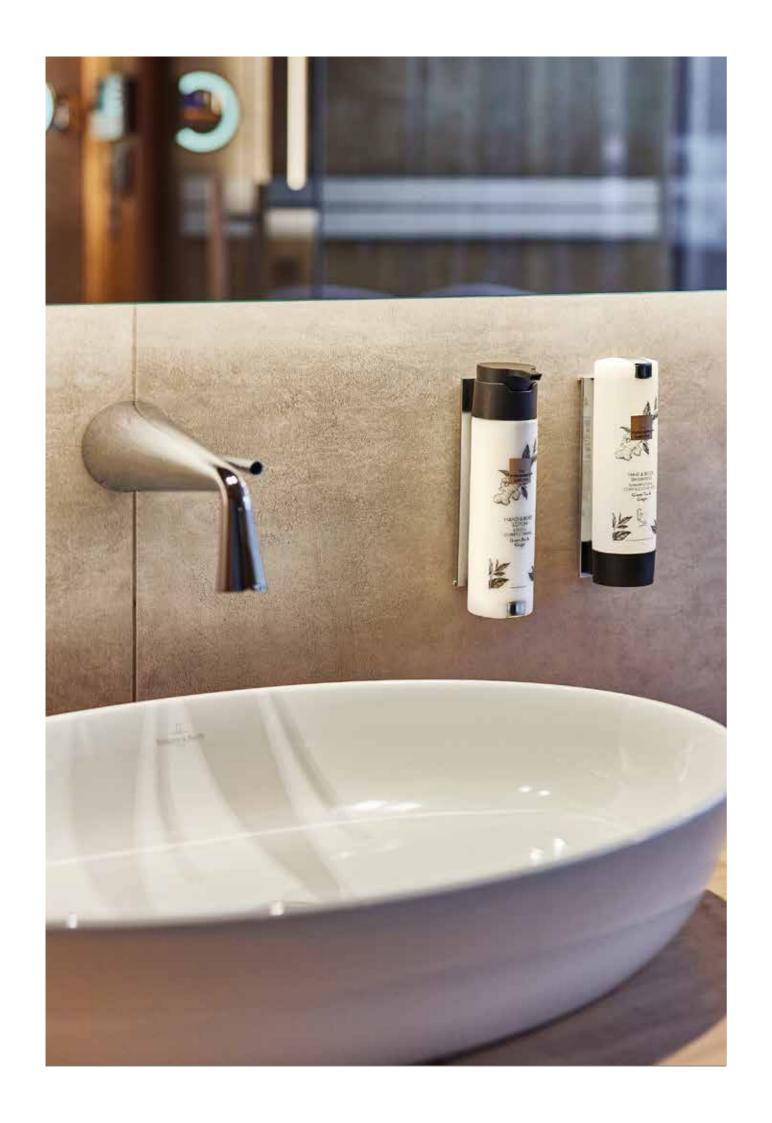
Socially responsible

We actively support sustainability initiatives including The Ocean Cleanup, which aims to clean up 90% of floating plastic pollution; Canopy, an initiative to protect the world's forests; and Clean the World, which recycles discarded amenities into newly made soaps for impoverished communities.

Our annual Sustainability Report tracks and reports on our progress towards our goals. ADA is also part of the Advisory Board of Commit for our Planet, an industrywide initiative to reduce our collective environmental impact. By adopting a transparent and open approach to sustainability, we encourage others to follow



SUSTAINABILITY



Ultimate Hygiene

Enjoy peace of mind with our hygienic dispenser solutions, guaranteed to prevent liquid contamination and protect your guests' health

Guest safety is our priority. The majority of pump systems on the market can fail and allow liquid contamination, creating a hygiene risk in hotel bathrooms. With this in mind, we have developed a range of advanced pump dispenser solutions that guarantee 100% hygienic protection, including SmartCare, SHAPE, and our new mono-material pump dispensers.

Not only are these the most hygienic solutions available anywhere, they are also the most sustainable. Fully recyclable thanks to their mono-material design, they can also be safely refilled and reused. From 2024 we offer a refill service for all of our solutions, including SmartCare and SHAPE.

The world's most hygienic dispenser system

ADA is the developer of the original SmartCare dispenser – our bestselling system with a best-in-class safe and hygienic design. Our latest innovation, SmartCare, adds a new safe-lock seal to its patented membrane technology, for the ultimate guarantee of perfect hygiene.

SmartCare is tested by the independent Rhine-Waal Institute in Germany and guarantees:

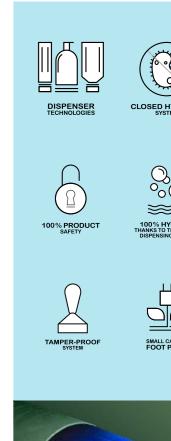
- No dripping
- No back contamination
- No wear-out effect

Designed for well-being

All of our ADA dispenser systems are developed with guest safety in mind, and we continually seek to perfect our proprietary designs.

Our new pump dispenser prevents contamination due to its internal construction with a locking system, and our advanced SHAPE system incorporates a tamperproof, secured pump system engineered for precise, effortless dispensing and zero back contamination.

Explore our different dispensers, as we continue to lead the hygienic and sustainable movement in hotel amenities for the wellbeing of you, your guests, and our planet.



HYGIENE 19

All About You

Enjoy exceptional, individually tailored customer service, wherever you are in the world, thanks to our international team of local experts

As a hotelier, you treat each one of your guests individually, with care and respect. Because you want to offer more than a room for the night, and hot coffee in the morning. You want them to kick back, relax, and feel at home in your hotel.

Our mission is to provide you with the same warm, caring, and individual treatment that you offer your guests. At ADA, you – our customer – take center stage. Rather than promote an one-size-fits-all approach, we meet you where you are, and adapt our offer to the needs of your cultural setting and market.

With many years of international experience and an open, multinational mindset, we ensure you enjoy best-in-class customer service from day one.

A global company with a local approach

We are present in more than 50 countries, with an international distribution network and a highly skilled workforce producing millions of products each year.

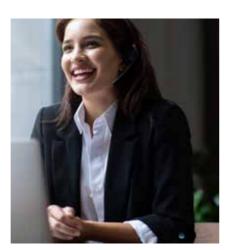
Our global infrastructure offers you two key benefits: geographic proximity, and deep local knowledge. We support you with a dedicated customer service consultant who knows your market inside out, to ensure a smooth and successful partnership that meets – and indeed exceeds – your highest expectations.

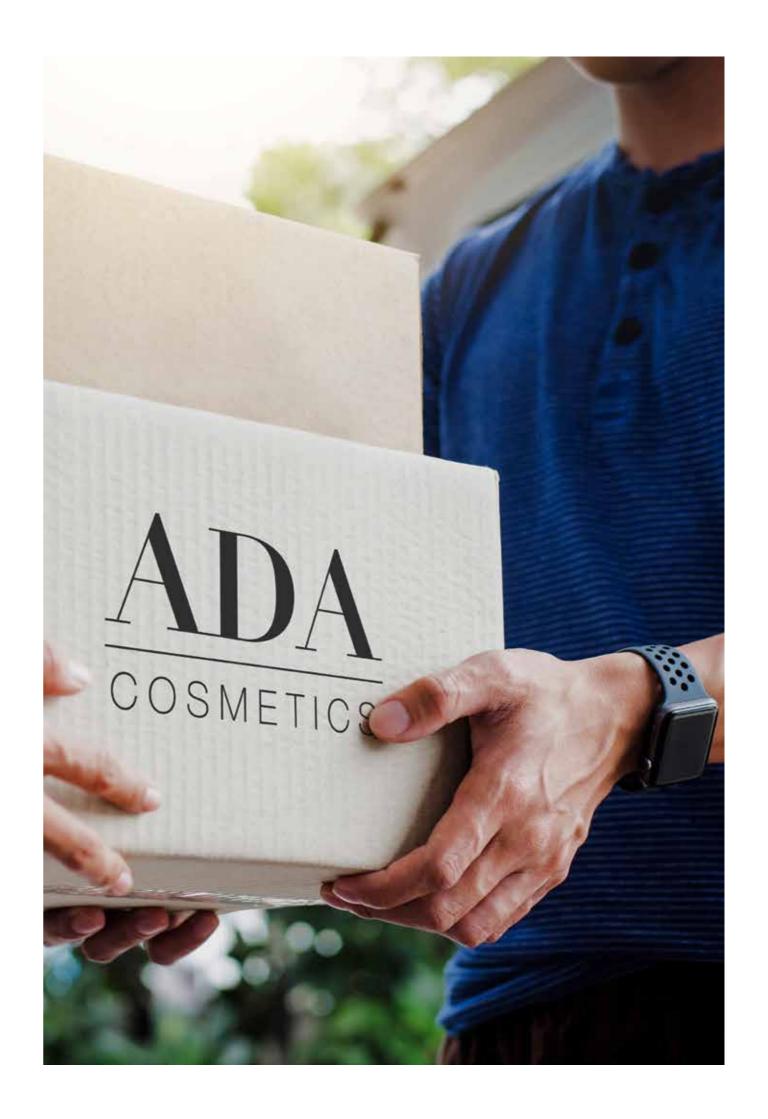
Whether you are an established partner or a potential new customer, our experts offer you professional advice, best-in-class workflow management tools, and out-of-the-box thinking to support your continued success.

What sets us apart:

- Personalized approach
- International experience
- Thinking globally, acting locally
- Present in 50 countries







20 CUSTOMER SERVICE

Dispenser Solutions

Intelligent and progressive in equal measures: our dispenser solutions for hotels. We developed our first dispenser solution for the hotel bathroom and wellness sectors more than thirty years ago. And we still love to innovate today.

Today, we offer our customers concepts that combine technologica convenience, cutting-edge product design, cost-effectiveness and environmental friendliness in one single product. This is what makes the difference – for your hotel, too.





SHAPE DISPENSER SYSTEM

pumpdispenser

press + wash





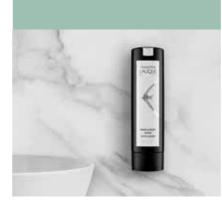






SmartCare is developed with the safety of your guests in mind. The cylindrical flacon allows liquid to drain off completely, protecting against microbial contamination, while a new Safe Lock Seal optimizes the safety of this game changing dispenser solution even further.

THE ORIGINAL AND BEST



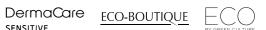
AVAILABLE IN FOLLOWING BRANDS



ARGENTUM AGUG BE D_.FF3RENL B



SENSITIVE





ESTEBAN -PARIS-















spirit · of · travel





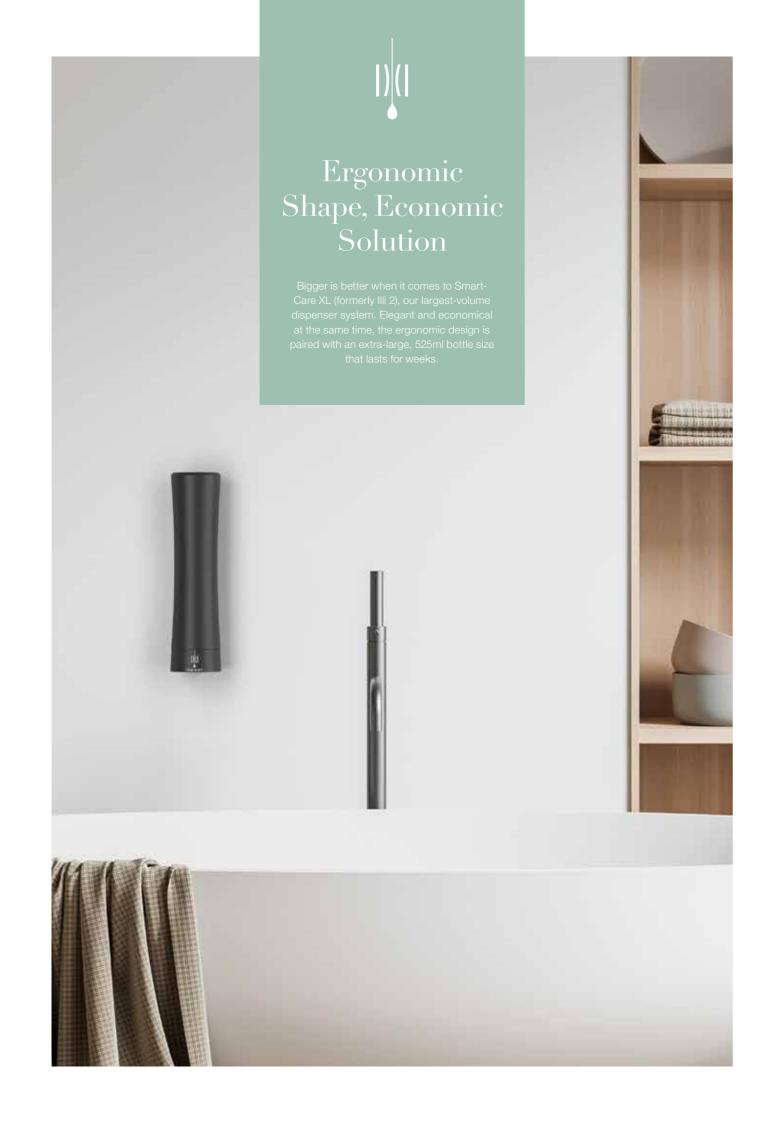
LEARN MORE



PRODUCT DETAILS → Page 8



DISPENSER SOLUTIONS SMARTCARE +







Containing only liquids certified with the Cradle 2 Cradle Certification®, SmartCare XL can be fully emptied and is recyclable. The system features our patented membrane technology, proven to guarantee clean dosage and superior hygiene, with no back contamination or wear-out effect.

BIGGER SIZE, SMALLER IMPACT



AVAILABLE IN FOLLOWING BRANDS



ARGENTUM AQUO BE D_.FF3RENL (B)



SENSITIVE







ESTEBAN -PARIS-















 $\texttt{spirit} \cdot \texttt{of} \cdot \texttt{travel}$





LEARN MORE



PRODUCT DETAILS → Page 9



DISPENSER SOLUTIONS SMART CARE XL







SHAPE's patented, next-generation pump prevents back contamination, is engineered for precise, effortless dispensing, and can be operated with the touch of a finger. With a revolutionary design and bold, contemporary aesthetic, SHAPE is instantly at home in hotel bathrooms around the world and presents a stylish solution for your guests.

EASY, EFFICIENT & ECO-FRIENDLY



AVAILABLE IN FOLLOWING BRANDS







































DISPENSER SOLUTIONS SHAPE





We offer both locked and non-locked pump dispensers, both of which are compatible with a wide range of products: liquid soap, shower gel, shampoo, conditioner, body lotion and more. With just a touch of the finger, guests receive an identical dose of product, every time.

THE TIMELESS SOLUTION



AVAILABLE IN FOLLOWING BRANDS

AMOUAGE ARGENTUM





BE D_.FF3REN1







ELEMIS

















PURE ⊯ERBS



 $spirit \cdot of \cdot travel$

THE WHITE COMPANY

LEARN MORE

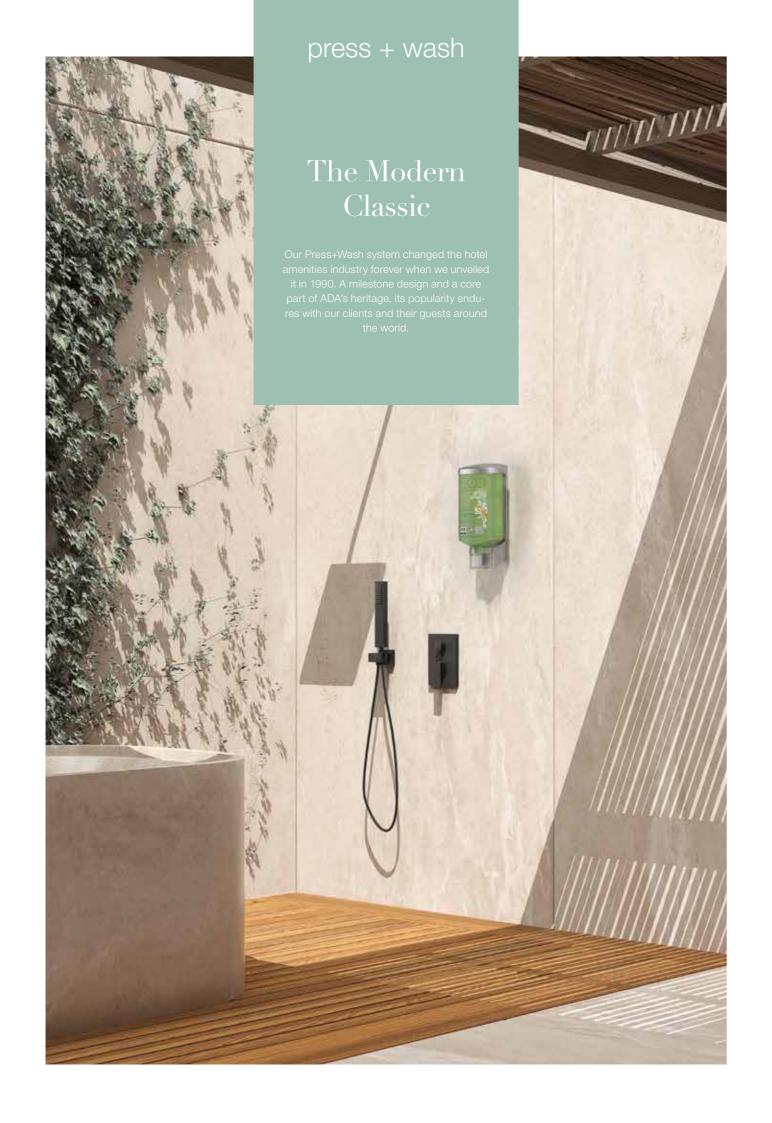








DISPENSER SOLUTIONS PUMP DISPENSER





The original and time-honored choice, Press+Wash has been optimized with you in mind over more than 30 years. Both practical and environmentally friendly, this dispenser can be combined with a wide range of our signature brands as well as customized with your own design.

EFFORTLESSLY EFFICIENT

- → Mono-material design for optimized recyclability
- → Made from 100% recycled PE
- Patented membrane technology for clean dosing
- Drip-free
- → Can be fully emptied
- → Tamper-proof & theft-proof



AVAILABLE IN FOLLOWING BRANDS



BE D_.FF3REN1





DermaCare SENSITIVE

HYDRO B·A·S·I·C·S

Naturals

PURE ⊯ERBS

spirit · of · travel



LEARN MORE



PRODUCT DETAILS
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DISPENSER SOLUTIONS PRESS AND WASH 33







Covers in three different colors allow you to effortlessly update the look of ILLI with different combinations, while single-handed push operation ensures an easy usage of the system.

SIMPLE AND FUNCTIONAL

- → Modern design in durab materials
- → Intuitive to use, clean, and replace
- Patented membrane technology for clean dosing
- Can be fully emptied
- → 100% recyclable bottles
- → Cradle-to-Cradle certified® liquid

AVAILABLE IN FOLLOWING BRANDS

Illi comes with its own specially crafted liquid with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

LEARN MORE

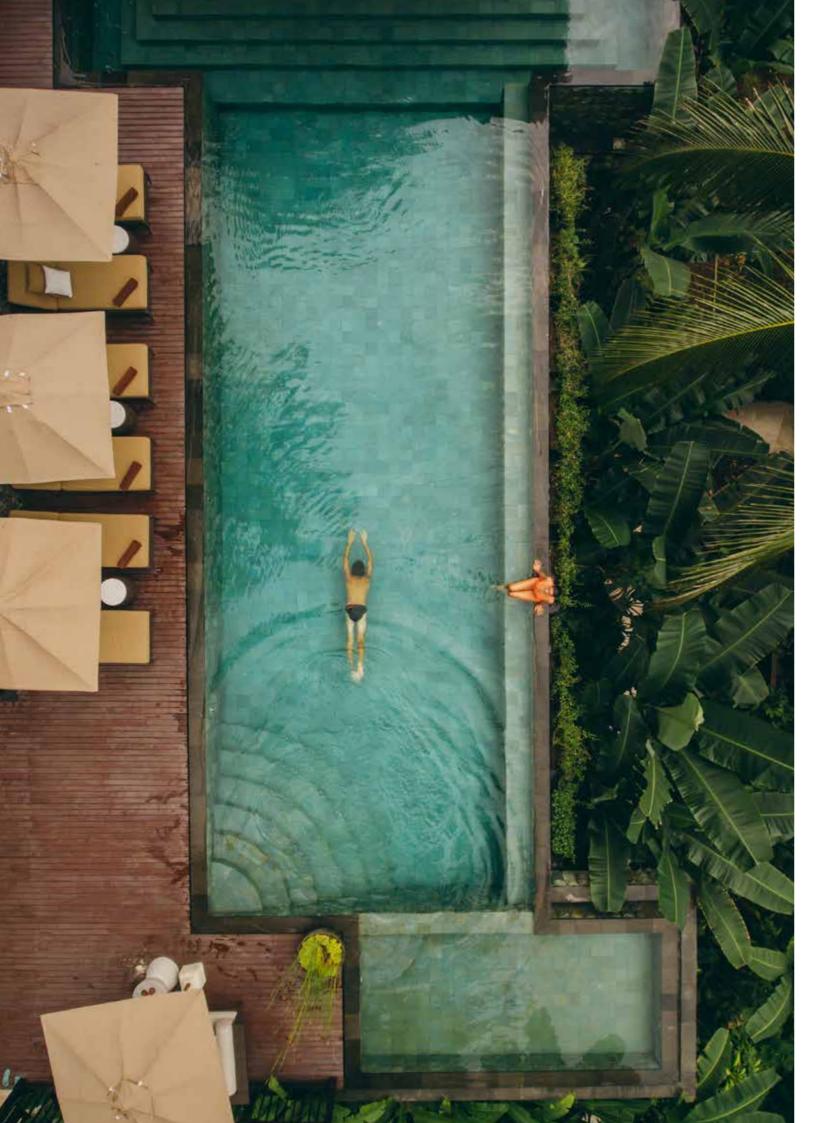


PRODUCT DETAILS

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DISPENSER SOLUTIONS ILLI 35



Brands for your hotel

Our renowned House of Brands is unique to ADA. The quality and depth of our portfolio ensures every hotel client can select an amenities collection that not only perfectly reflects their identity, but also enriches and elevates the everyday experience of their guests.

Our House of Brands

Enrich and elevate the everyday experience of your guests, with an amenities collection that perfectly complements the unique identity of your hotel

Back in 1979, Andreas Dahlmeyer had a vision – of personalized hotel cosmetics. From the very beginning, our founder believed that a tailored selection of amenities could turn an unremarkable hotel stay into something far more personal and memorable. Over the following years he brought this vision to life, and ADA became a global success story.

Today, our mission to offer high-quality amenities to complement your hotel's identity continues, and finds new expression in our unique ADA House of Brands. Our renowned portfolio offers you a diverse selection of more than 25 world-class brands across four distinct themes.

BEAUTY & WELLNESS

Each of these carefully chosen brands offers a holistic experience for the senses – deep relaxation, rejuvenation, and restoration. Invite your guests to enjoy well-deserved me time as they care for body and soul with this spainspired selection.

LIFESTYLE & DESIGN

For global travelers who combine a sense of refinement with a spirit of adventure, these brands offer a unique definition of personal luxury. An eclectic selection that offers daily inspiration, elevated aesthetics, and an individual approach to self-care.

GAME-CHANGER

Our eco-conscious brands cater to the values of a new generation. This future-oriented selection is created for mindful consumers who want to make ethical choices, treating themselves while also respecting the planet. Explore the collections and discover a new era of intentional living

ON INVITATION

For guests who accept nothing less than the crème de la crème, our curated collection of exquisite brands represents the epitome of sophistication and luxury. The perfect complement to a cosmopolitan lifestyle, each brand in this selection is crafted with the discerning global traveler in mind.



38 HOUSE OF BRANDS

Beauty & Wellness

Each of these carefully chosen brands offers a holistic experience for the senses – deep relaxation, rejuvenation, and restoration. Invite your guests to enjoy well-deserved me time as they care for body and soul with this spa-inspired selection.

ELEMIS

Naturals REMEDIES **Naturals**

PURE ⊮ERBS HYDRO B·A·S·I·C·S



DermaCare | SENSITIVE

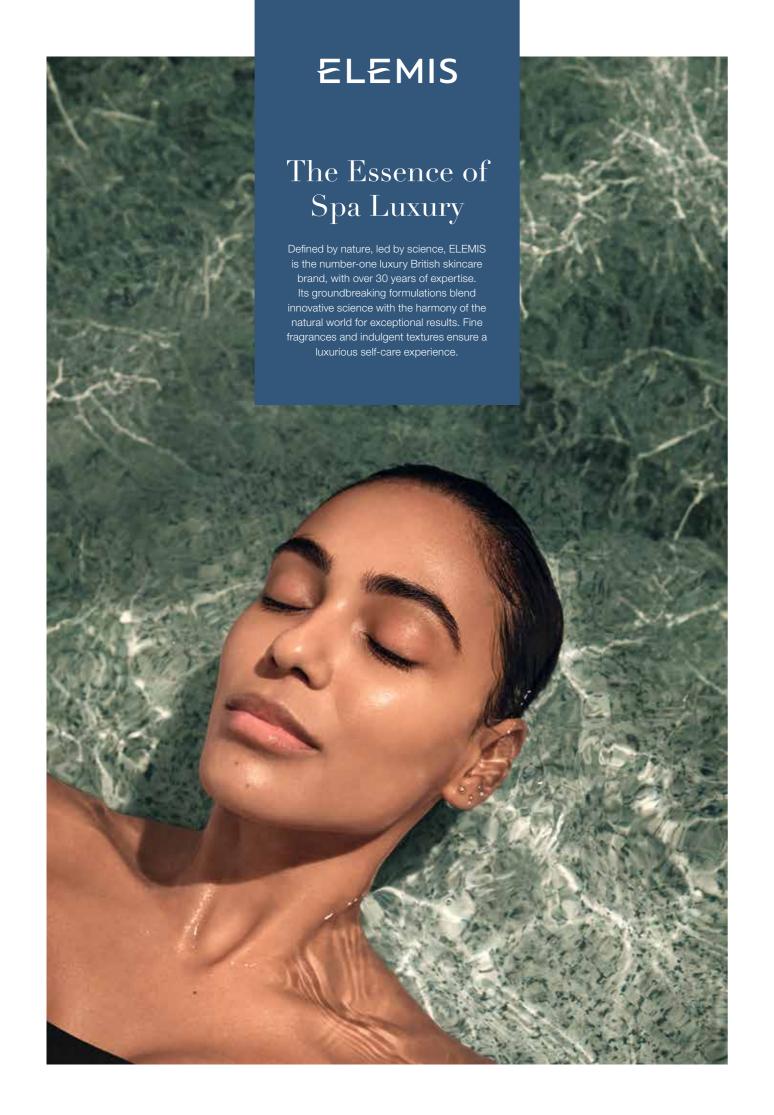


ARGENTUM









ELEMIS



The delectable Revitalise-Me fragrance brings together uplifting notes of thyme, basil, and neroli, while aromatic oils of patchouli, ho wood, and eucalyptus awaken the body and delight the senses.

KEY FEATURES

- → Spa experience
- → Superior, results-driven formulations
- → Recyclable packaging



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand & Body Wash Shampoo Hair & Body Shampoo

Conditioner

Hand & Body Lotion

Soaps Specials

Accessories

LEARN MORE



PRODUCT DETAILS

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BEAUTY & WELLNESS ELEMIS 43



Naturals REMEDIES



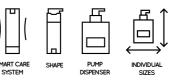
The collection's aromatic fragrance is a modern interpretation of traditional notes. Sparkling bergamot and lemon are followed by green facets of fig, jasmine and leaves, and rounded with cedarwood.

KEY FEATURES

- → Apothecary-inspired packaging
- → Tinted bottles protect the contents from UV damage
- → Plant-based ingredients and natural extracts
- → 93-95% natural-origin ingredients
- → Gentle formulas without colorants, parabens, or silicones



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand & Body Wash
Hair & Body Shampoo

Shampoo with Conditioner Liquid Soap

Hand & Body Lotion

Soaps Specials

LEARN MORE



PRODUCT DETAILS

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BEAUTY & WELLNESS NATURALS REMEDIES 45



Naturals



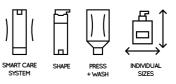
Fresh and invigorating, the collection fragrance recalls a Mediterranean summer breeze thanks to an exquisite combination of refreshing citrus extracts, apple blossom, and a hint of musk.

KEY FEATURES

- → Formulated with organic extracts and fragrance oils
- → Tinted bottles for UV protection
- → 93-95% natural origin ingredients
- → Vegan formulations without colorants, parabens, or silicones
- → Hygienic aluminum caps with integrated sealing



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap Shampoo, Hair & Body Soaps

Hand & Body Lotion

Specials Accessories

Shower Gel Shampoo

Shampoo with Conditioner

Conditioner

LEARN MORE

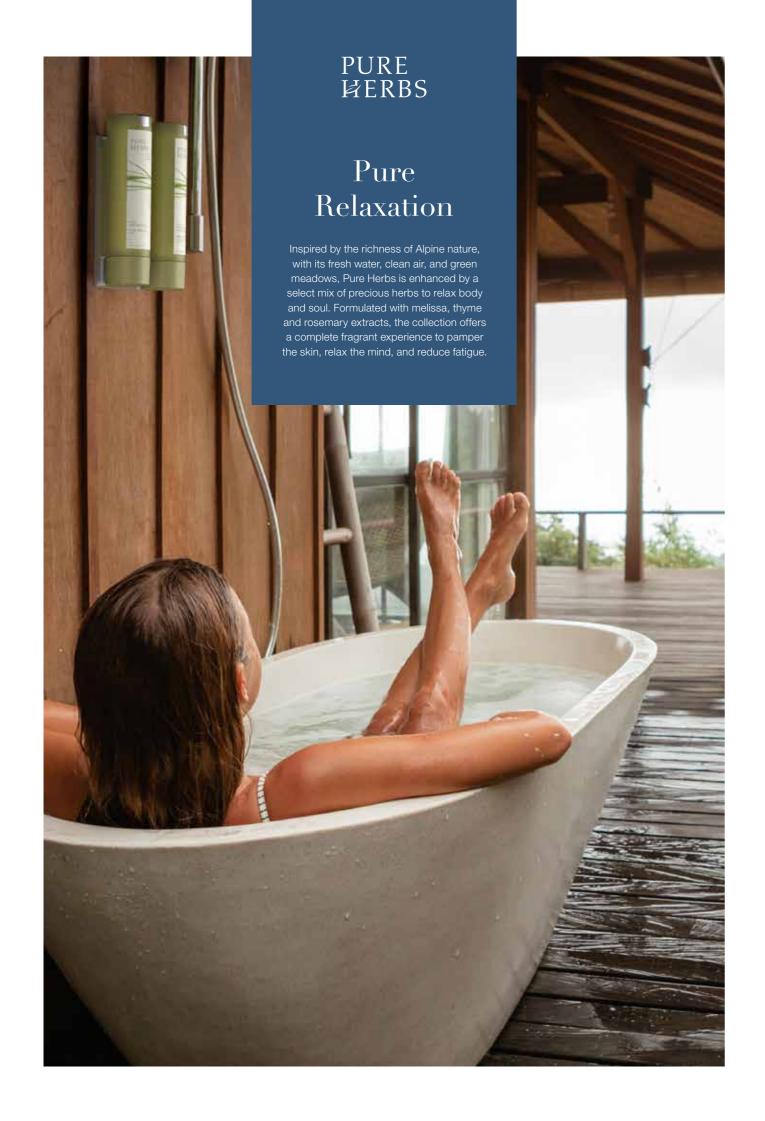


PRODUCT DETAILS

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BEAUTY & WELLNESS NATURALS



PURE ⊭ERBS



An olfactory journey to deep calm for body and mind, Pure Herbs offers a relaxing mix of precious herbal extracts in an aromatic citrus and floral blend with nuances of musk and cedarwood.

KEY FEATURES

- → Enriched with the qualities of natural herbal extracts
- → Extensive product range including massage oil and herbal bath crystals
- → Wide accessories offer
- → Hygienic aluminum caps with integrated sealing



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap

Hair & Body Shampoo

Shower Gel

Hand & Body Lotion

Shampoo with Conditioner

Soaps

Accessories

Specials

LEARN MORE

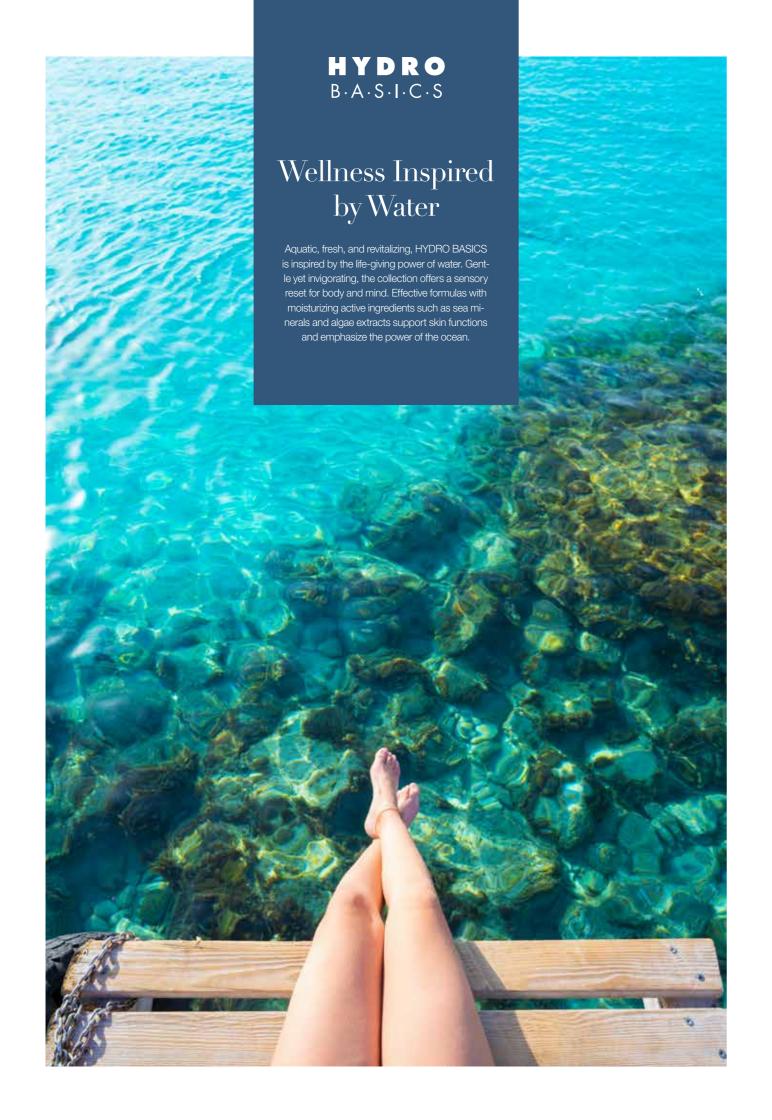


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BEAUTY & WELLNESS PURE HERBS



HYDRO B·A·S·I·C·S



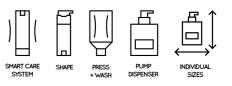
Awaken the senses with a combination of lemon, sage and grapefruit essences, with notes of pure tea and hints of cedar. An invigorating fragrance, reminiscent of a refreshing dip in the ocean.

KEY FEATURES

- → Powered by natural active ingredients
- → Invigorating, fresh ocean scent
- → Hand and Body Lotion proven to moisturize for 24 hours
- → Choice of wellbeing accessories
- → Aquatic color palette



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap

Shower Gel

Hair & Body Shampoo

Conditioner

Hand & Body Lotion

Soaps Accessories

LEARN MORE



PRODUCT DETAILS

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BEAUTY & WELLNESS HYDRO BASICS 5







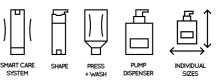
Take a stroll in a vibrant garden with Green Tea & Ginger. The freshness of green tea and citruses mingles with spicy ginger and ginseng, harmonized with a hint of lily, nutmeg, and musk.

KEY FEATURES

- → Amenities infused with precious perfume oils
- → Inspired by contemporary fine fragrance codes
- → Timelessly elegant design perfect for every bathroom interior
- → All packaging made from recyclable materials



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

All-in-One Shampoo Hair & Body Shampoo Shampoo with Conditioner Hand & Body Lotion Liquid Soap Soaps

LEARN MORE

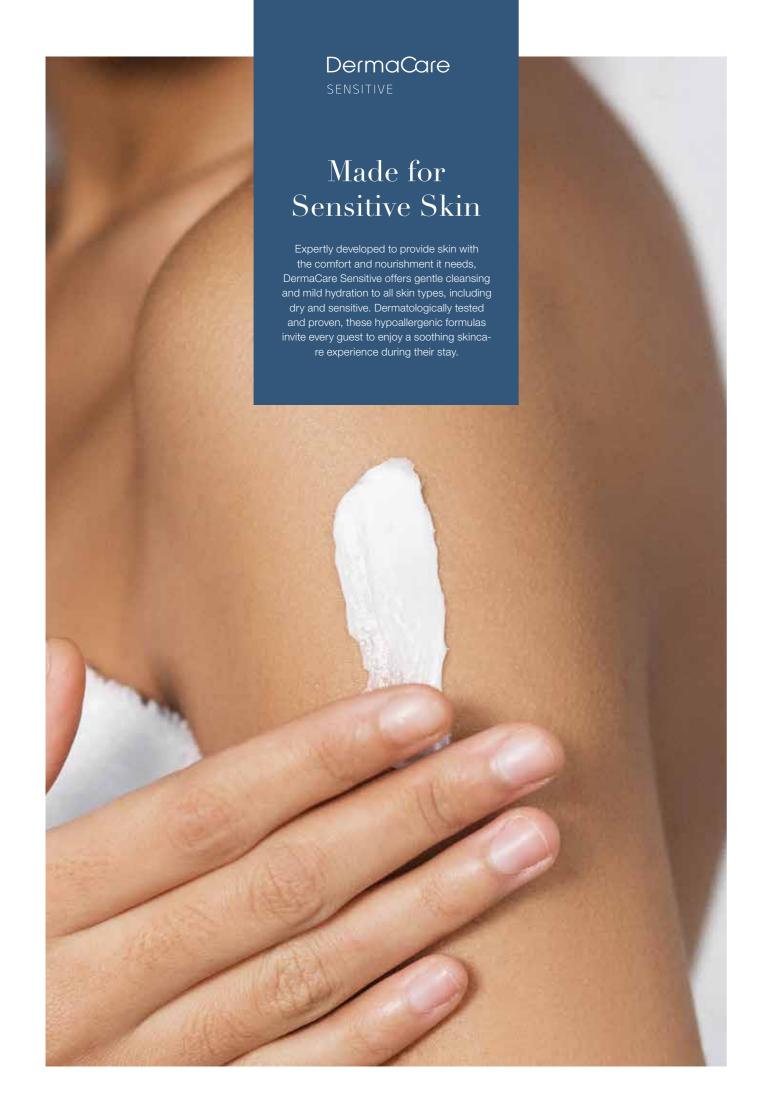


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BEAUTY & WELLNESS THE PERFUMER'S GARDEN 53



DermaCare

SENSITIVE



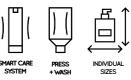
A light and sensual fragrance, with notes of bergamot, lily of the valley, and musk, gently evokes a sense of serenity.

KEY FEATURES

- → Suitable for the whole family, including babies over 6 months
- → Hypoallergenic and pH skin neutral
- → Cares for sensitive skin gently without overwhelming it
- → Certified with the Dermatest quality seal



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand, Hair & Body Wash Soaps Accessories

LEARN MORE

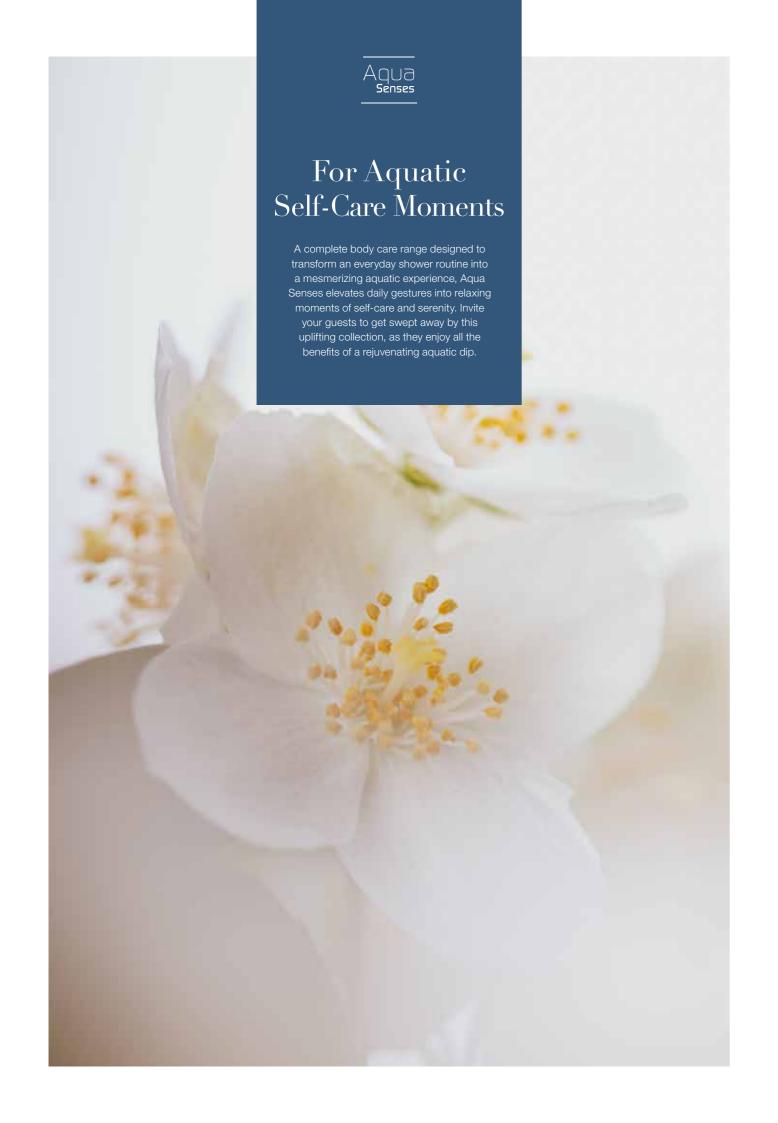


PRODUCT DETAILS

→ Page 12



BEAUTY & WELLNESS DERMACARE SENSITIVE







The refreshing Aqua Senses scent is a blend of revitalizing bergamot, mood-lifting jasmine and sensuous sandalwood, enveloping body and mind in a feeling of clarity, calm, and serenity.

KEY FEATURES

- → Pampers the senses while caring for the skin
- Fificient all-in-one solutions such as hair and body shampoo
- → Timeless design
- → Universally appealing fresh scent



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

All-In-One

- Hand, Hair &
Body Shampoo
Hand & Body Wash
Bath & Shower Gel

Bath & Shower Gel Bath Salt Liquid Soap

Shower Gel

Shampoo Conditioner Hand & Body Lotion Soaps

LEARN MORE



PRODUCT DETAILS

→ Page 11



BEAUTY & WELLNESS AQUA SENSES 57



ARGENTUM



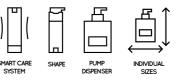
The ARgENTUM signature scent, BECOME, is an herbaceous citrus wood composition created in Provence. Notes of bergamot, geranium, rose, and sandalwood unite all four elements, for total equilibrium.

KEY FEATURES

- → Contains real colloidal silver
- → Luxury born from science
- → Nurtures the skin, soul, and senses
- → Unique monochrome packaging inspired by the four elements



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo

Conditioner

Bath & Shower Gel

Hand & Body Lotion

Hand & Body Wash

Soaps

LEARN MORE



PRODUCT DETAILS

→ Page 10



BEAUTY & WELLNESS ARGENTUM 59





Blenheim Bouquet



A masterpiece of tailoring first created for the Duke of Marlborough, Blenheim Bouquet is a dry, aromatic and invigorating daytime cocktail of citrus oils, spices, and woods.

KEY FEATURES

- → Timeless citrus aromatic scent
- → Transform a hotel stay into an olfactive experience
- → Uniquely British brand with royal heritage
- → Iconic bottle design



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shower Gel

Shampoo

Conditioner

Body Lotion

Liquid Soap

Soaps

LEARN MORE

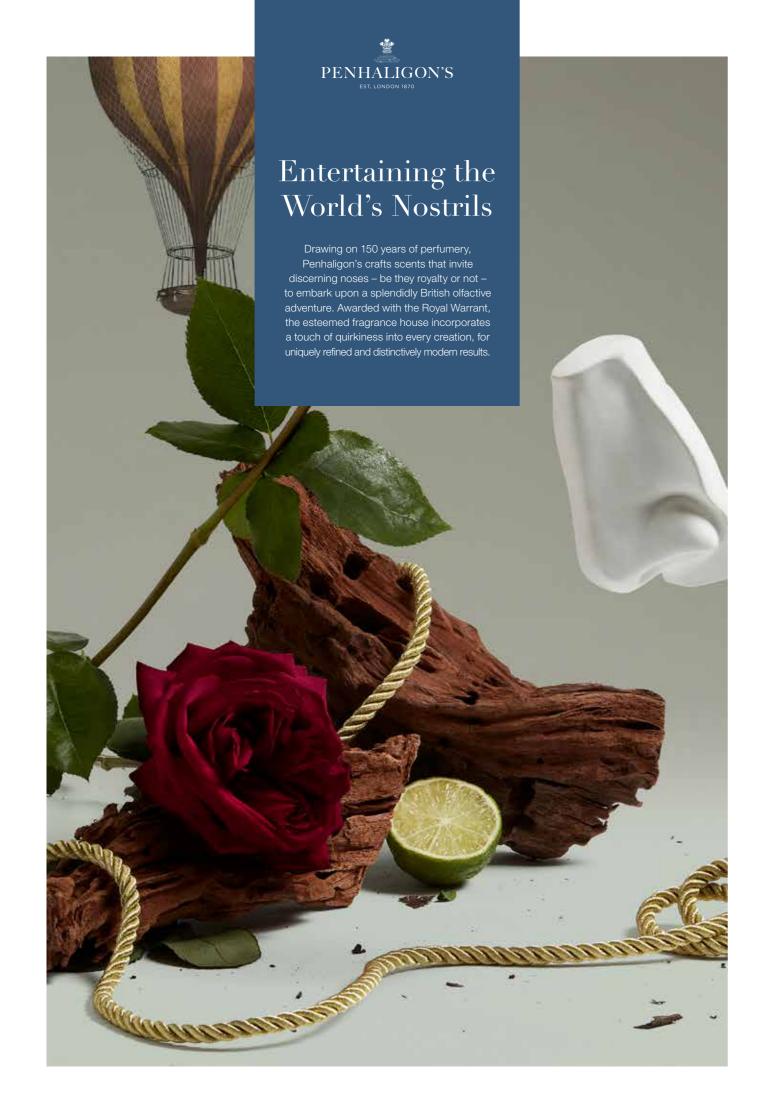


PRODUCT DETAILS

→ Page 17



BEAUTY & WELLNESS PENHALIGON'S - BLENHEIM BOUQUET





Halfeti



An intoxicating, mysterious fragrance, Halfeti is a bold and luxurious scent for adventurous noses, with notes of vigorous grapefruit, Levantine spice, and fabled black rose.

KEY FEATURES

- → Bestselling fragrance from the Trade Route Collection
- → Opulent woody floral scent
- → Transform a hotel stay into an olfactive experience
- → Uniquely British brand with royal heritage
- → Iconic bottle design



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shower Gel

Shampoo

Conditioner

Body Lotion

Liquid Soap

Soaps

LEARN MORE



PRODUCT DETAILS

→ Page 18



BEAUTY & WELLNESS PENHALIGON'S - HALFETI 63





Quercus



Named for the iconic English oak, Quercus is a sophisticated cologne fragrance. Bright and fresh basil is accompanied by airy and clean white floral notes, grounded by a woody, mossy base.

KEY FEATURES

- → Bestselling elegant scent
- → Transform a hotel stay into an olfactive experience
- → Uniquely British brand with royal heritage
- → Iconic bottle design



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Bath & Shower Gel

Shampoo

Conditioner

Hand & Body Lotion

Liquid Soap

Soaps

LEARN MORE



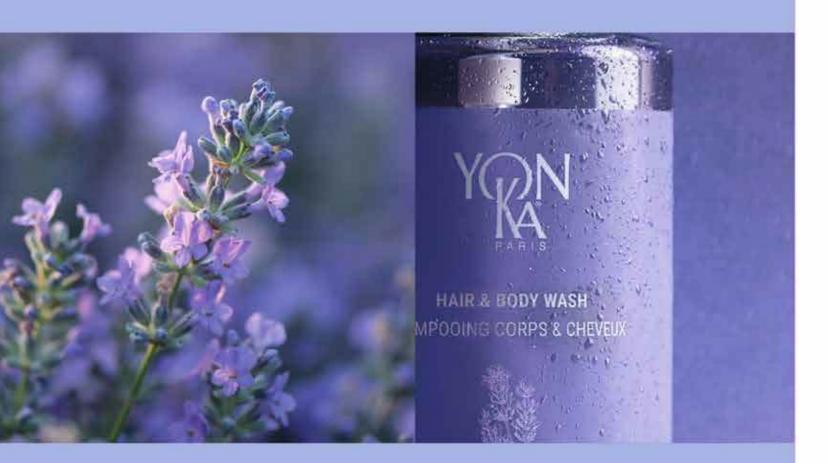
PRODUCT DETAILS

→ Page 19



BEAUTY & WELLNESS PENHALIGON'S - QUERCUS 65





Feel the Serenity of Lavender

Experience a new spa-inspired hotel amenities line, formulated with the well-being of every traveler in mind. Enjoy a beautiful, mindful escape from the everyday, as YON-KA draws on scientifically proven, mood-activating scent design to release tension and promote restorative rest. Combining green floral and citrus notes with aromatic lavender essential oil, the unique collection fragrance restores a sense of balance, serenity, and inner peace.

Cerning soon



Lifestyle & Design

For global travelers who combine a sense of refinement with a spirit of adventure, these brands offer a unique definition of personal luxury. An eclectic selection that offers daily inspiration, elevated aesthetics, and an individual approach to self-care.



THE WHITE COMPANY





BE D_.FF3REN1

BALMAIN PARIS



THE CURIOUS BOTANIST









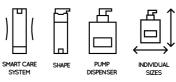
The sparkling and sensual Collection Lalique fragrance opens with invigorating top notes of citrus and spearmint, leading into a luminous floral heart, and a warm base of cedar wood, vetiver and musk.

KEY FEATURES

- → Stunning transparent bottle design depicting swallows taking flight
- → Exclusive fragrance
- For sparkling moments of supreme indulgence
- Paraben-free formulations



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hair & Body Wash

Hand & Body Wash

Hand & Body Lotion

Shampoo

Conditioner

Soaps Special

LEARN MORE



PRODUCT DETAILS

→ Page 26



LIFESTYLE & DESIGN LALIQUE 71









A light floral blend with uplifting notes of just-picked jasmine, rose, neroli, lavender, and geranium, Flowers will transport your guests to an idyllic English country garden.

KEY FEATURES

- → Beautifully crafted fragrance
- Complements both contemporary and traditional interiors
- Leading UK lifestyle brand
- → Vegan and pH skin poutral formulations
- Bottles made of 25% PCR PET



AVAILABLE DISPENSER SYSTEMS





INDIVIDUAL SIZES

AVAILABLE PRODUCTS

Hand Wash

Hand & Body Lotion

Shampoo

Shampoo & Conditioner

Conditioner

Bath & Shower Gel

Soaps

Special

LEARN MORE

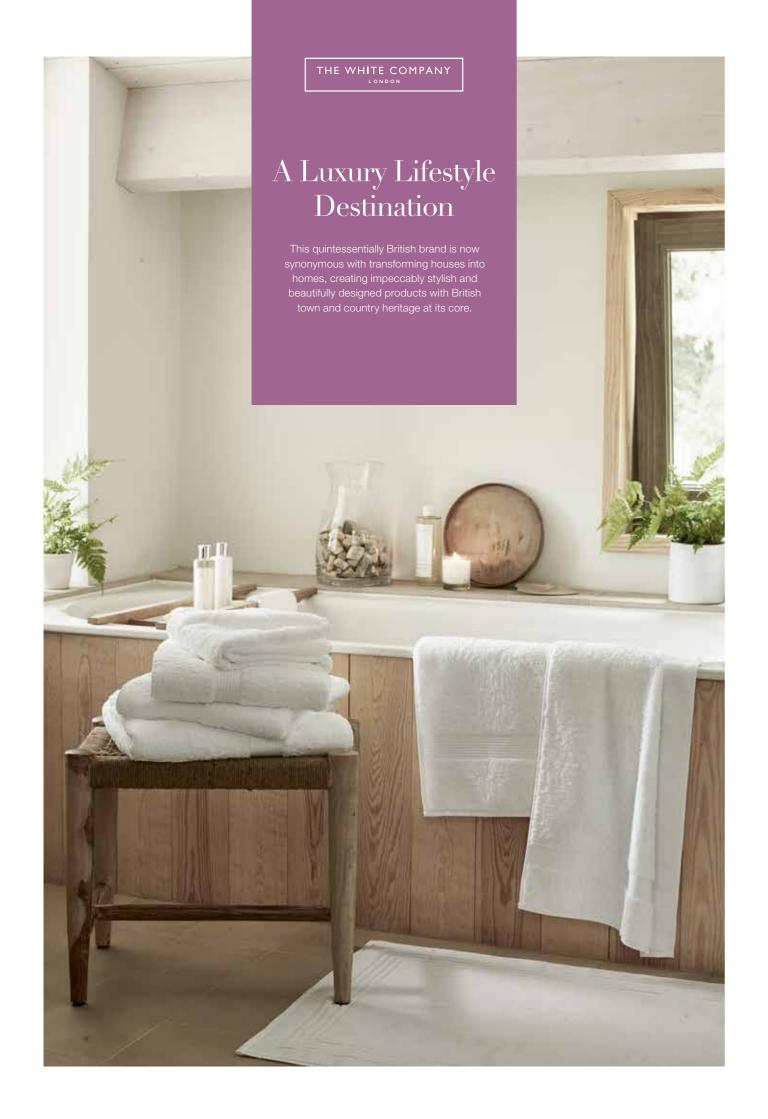


PRODUCT DETAILS

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LIFESTYLE & DESIGN THE WHITE COMPANY - FLOWERS 73



THE WHITE COMPANY

Lime & Bay



Like stepping into a colourful tropical garden. A vibrant fusion of mandarin, pink grapefruit, bergamot, orange, lime and lemon, Lime & Bay is laced with jasmine buds, lime blossom, ginger and bay leaves, and finished with warming patchouli.

KEY FEATURES

- → Beautifully crafted fragrance
- Complements both contemporary and traditional interiors
- Leading UK lifestyle brand
- Vegan and pH skin
 neutral formulations
- → Bottles made of 25% PCR PET



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand Wash

Hand & Body Lotion

Shampoo

Shampoo & Conditioner

Conditioner

Bath & Shower Gel

Soaps

LEARN MORE

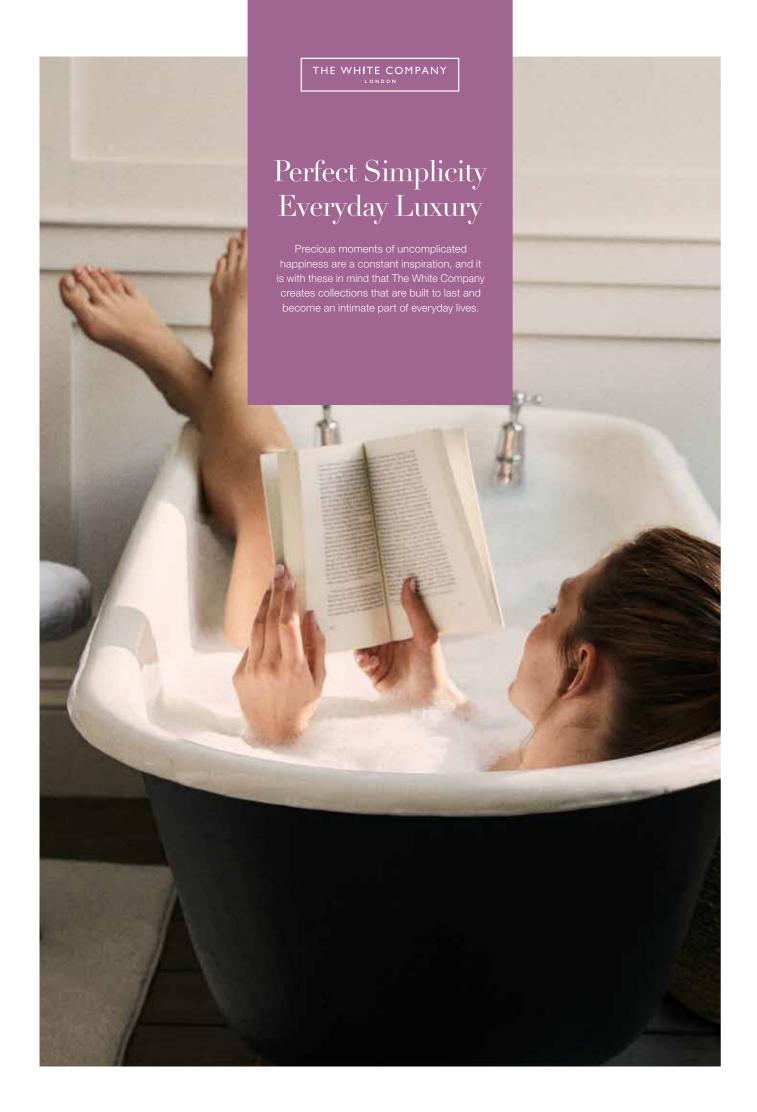


PRODUCT DETAILS

→ Page 29



LIFESTYLE & DESIGN THE WHITE COMPANY - LIME & BAY 75



THE WHITE COMPANY

NOIR



A sensuous and sophisticated scent inspired by nightfall in Paris, Noir entwines a blend of opulent amber with flirtatiously bright mandarin, and whispers of aromatic sandalwood.

KEY FEATURES

- → Sumptuous and exotic fragrance
- Distinctive sleek black bottle
- Complements both contemporary and traditional interiors
- Vegan and pH skin neutral formulations
- → All Bottles made of 100% PCR PET



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Cleansing Hand Wash

Hand & Body Lotion

Shampoo

Conditioning Shampoo

Conditioner

Bath & Shower Gel

Soaps

LEARN MORE



PRODUCT DETAILS

→ Page 30



LIFESTYLE & DESIGN THE WHITE COMPANY - NOIR 77







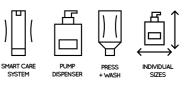
A floral-fresh fragrance to enliven body and mind, this expressive scent opens with notes of citrus and orange, leading into a floral heart of jasmine, rose, and iris on a slightly woody musk base.

KEY FEATURES

- For sports and fashion
 enthusiasts alike
- → Invigorating, sporty scent
- Luxurious packaging with silver details and B-embossed caps
- → Wide dispenser range
- Special accessories for sports lovers including a golf ball soap



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap

Hair & Body Shampoo

Conditioner

Hand & Body Lotion

Soaps

Bath Salt

Specials

LEARN MORE



PRODUCT DETAILS

→ Page 24



LIFESTYLE & DESIGN BOGNER 79







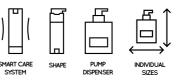
The modern fragrance opens with invigorating notes of grapefruit, mandarin, and orange. A soft, floral heart of rose and mimosa is gently blended with fresh greenery for an immersive sensory escape.

KEY FEATURES

- → Certified with the Nordic Swall Ecolabel
- Specially selected natural ingredients to gently cleanse the skin
- → Formulated with organic aloe ver
- Contemporary and colorful design
- → Packaging made from PCR plastic



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo Hair & Body Hand & Body Wash Hand & Body Lotion Vitalizing shampoo Soap Specials

LEARN MORE



PRODUCT DETAILS

→ Page 25



LIFESTYLE & DESIGN ESTEBAN 81



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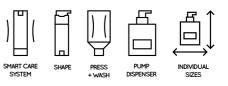
Each fragrance delivers a daily dose of happiness. Refreshing lime is paired with zesty mint, while juicy watermelon is combined with relaxing berry. Uplifting sweet orange completes the collection.

KEY FEATURES

- Mood-boosting fragrance
- For emotional-wellness seekers
- Eve-catching, vibrant design
- → Packaging features positive messages
- → Stylish gift kit with trial size



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

All-in-one Hand, Hair & Body Wash

Body Wash

Hair Wash

Conditioner

Hand & Body Milk

Soaps Accessories

LEARN MORE



PRODUCT DETAILS

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LIFESTYLE & DESIGN BE DIFFERENT 83



BALMAIN PARIS



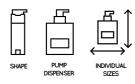
The acclaimed Balmain signature fragrance is an indulgent combination of invigorating mint and bergamot with soothing lavender and cinnamon, making this collection a treat for the senses.

KEY FEATURES

- Silk-protein infused formu
- → Luxurious body & hair care to indulae your quests
- → Clear and minimalist packaging design
- For special moments of personal luxury



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo

Conditioner Body Wash

Body Lotion

Liquid Soap Soaps

LEARN MORE

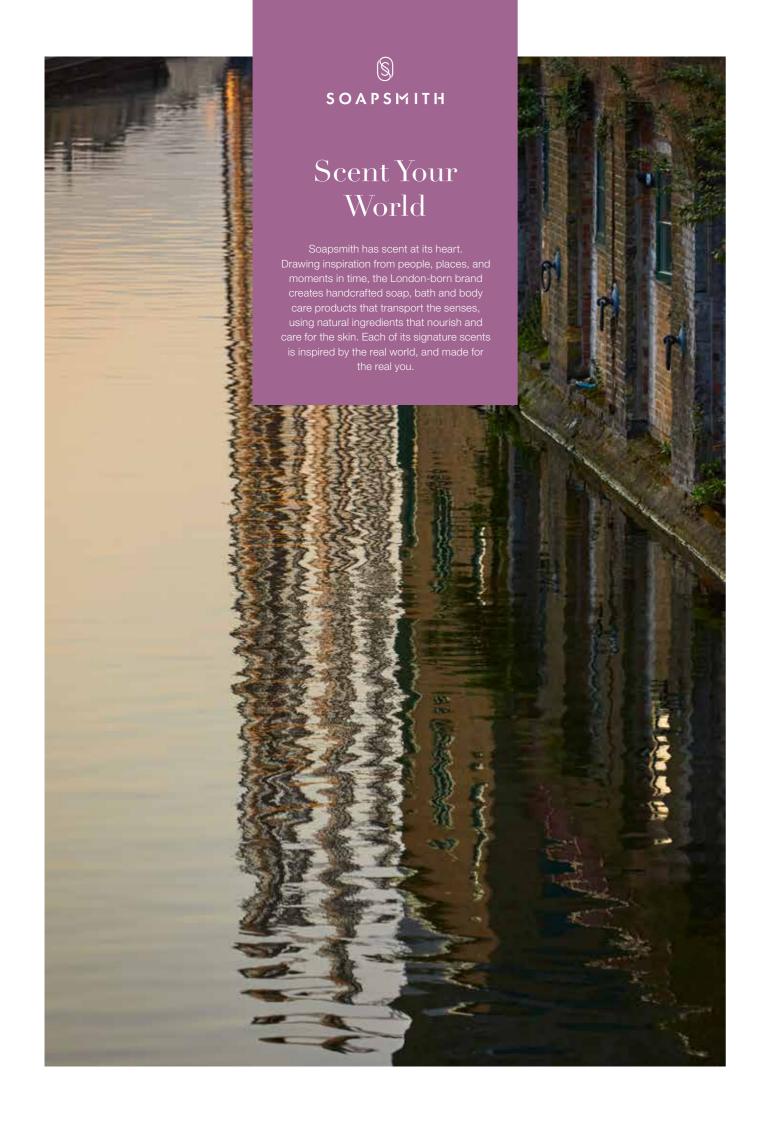


PRODUCT DETAILS

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LIFESTYLE & DESIGN BALMAIN 85







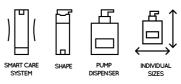
Woody and herbaceous, Hackney is inspired by the area of London where Soapsmith's founder Sam Jameson was born. The scent's notes of bergamot, rosemary, and geranium are reminiscent of Hackney's grassy marshes.

KEY FEATURES

- Bold and vibrant design
- → Evokes memories through scen
- → A bestselling signature fragrance
- → Pump dispenser bottle and sma portion bottles in 100% recycled PET



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo Conditioner Hand & Body Lotion Hand & Body Wash Soaps

LEARN MORE



PRODUCT DETAILS

→ Page 27



LIFESTYLE & DESIGN SOAPSMITH 87



Game-Changers

Our eco-conscious brands cater to the values of a new generation.

This future-oriented selection is created for mindful consumers who want to make ethical choices, treating themselves while also respecting the planet. Explore the collections and discover a new era of intentional living.



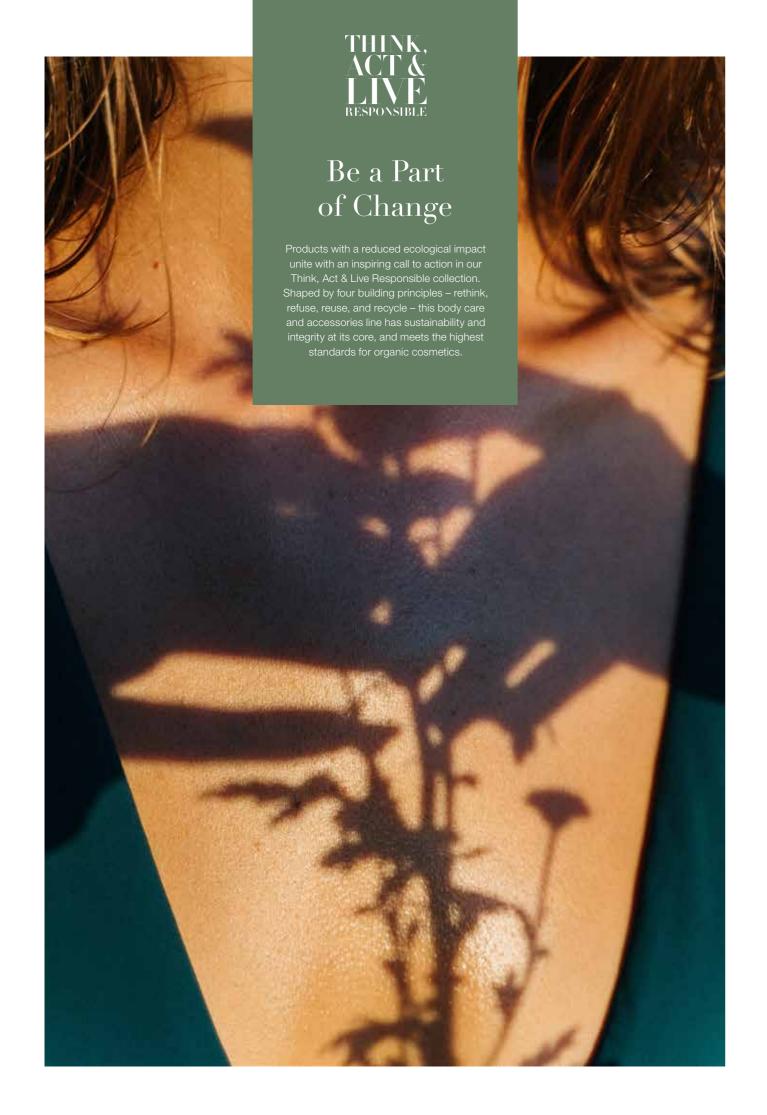
ECO-BOUTIQUE

FAIR CosmEthics

BY GREEN CUI TURE

my forest FRÎENDS









The refreshing aquatic-green collection fragrance opens with notes of aloe vera, melon, and green leaves, revealing a heart of cucumber and marine notes on a base of musk, amber, and cedarwood.

KEY FEATURES

- → Ecocert COSMOS Organic, and Nordic Swan Ecolabel certified
- For those who aspire to guilt-free natural body care products
- → Over 98% natural origin ingredients
- → Easy-to-biodegrade formulas



AVAILABLE DISPENSER SYSTEMS

Accessories

Slippers



AVAILABLE PRODUCTS

Liquid Soap Shower Gel

Shampoo Hair & Body

Shampoo Conditioner

Hand & Body Lotion

Soaps

LEARN MORE



PRODUCT DETAILS

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GAME CHANGERS THINK, ACT & LIVE RESPONSIBLE 93



ECO-BOUTIQUE



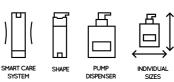
A subtle fragrance of refreshing citrus essences, blended with floral greens and musk, scents each of the Eco-Boutique formulations, which are enriched with organic aloe vera extract.

KEY FEATURES

- → Awarded with the Nordic Swan Ecolabe
- Carefully composed to minimize aquatic impact
- → With organic aloe leaf extract
- → At least 95% biodegradable formulations



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Hand & Body Wash
Shampoo Hair & Body
All-In-One Hand,
Hair & Body Shampoo
Shampoo
Conditioner

Shampoo with Conditioner Hand & Body Lotion Soaps Accessories

LEARN MORE



PRODUCT DETAILS

→ Page 31



GAME CHANGERS ECO-BOUTIQUE 95







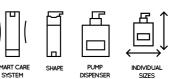
The uniquely revitalizing FairCosmEthics scent opens with fruity top notes of blood orange, pineapple, and plum. A fresh and floral heart is balanced by warm base notes of vanilla and woods.

KEY FEATURES

- → The first ever Fairtrade-certified hotel amenities collection
- → Supports producers and thei communities in developing countries
- Premium quality formulations with Fairtrade-certified Brazil nuts, olive oil, and sugar cane



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Conditioner

Body Cleanser

Hand & Body Lotion

Shampoo

Liquid soap

Shampoo Hair & Body

Soaps

Accessories

LEARN MORE

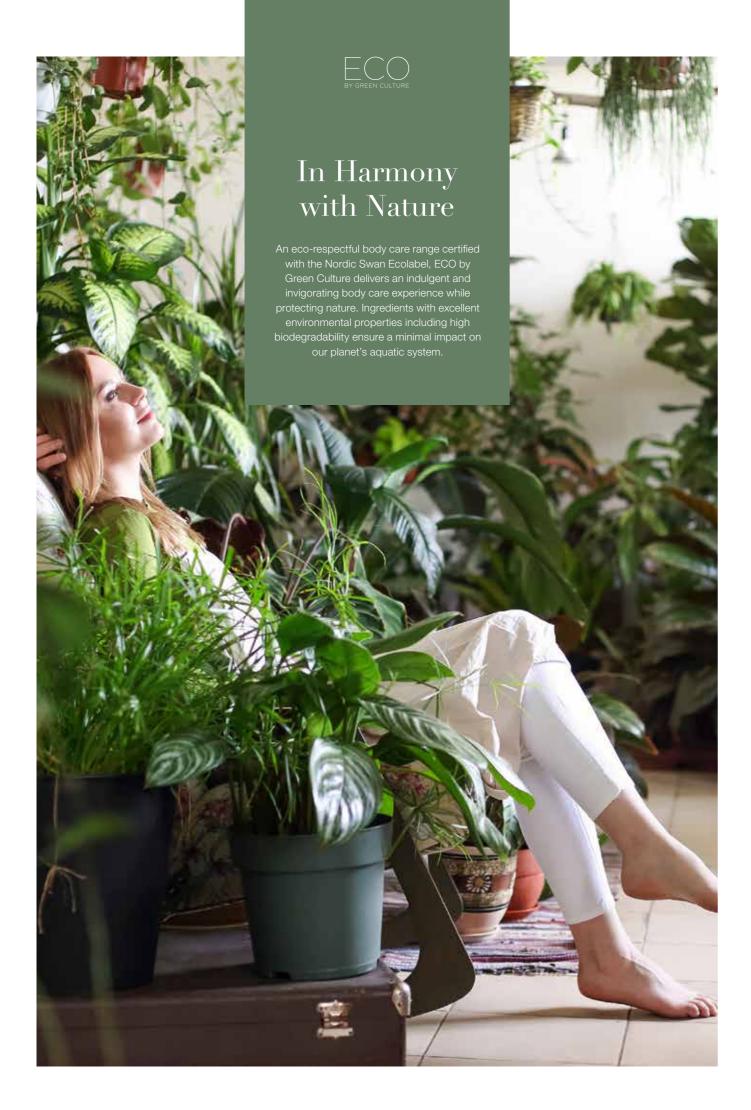


PRODUCT DETAILS

→ Page 33



GAME CHANGERS FAIR COSMETHICS







The light formulas are scented with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

KEY FEATURES

- → Conceived to be gentle to the
- → Recyclable packaging with botanical motifs
- → All formulations at least 95% biodegradable
- → Designed for a more sustainable tomorrow



AVAILABLE DISPENSER SYSTEMS







AVAILABLE PRODUCTS

Liquid Soap

Shower Gel

Shampoo Hair & Body

Shampoo

Conditioner

Hand & Body Lotion

Soaps

LEARN MORE



PRODUCT DETAILS

→ Page 32



GAME CHANGERS ECO BY GREEN CULTURE



my forest FR[‡]EN[‡]DS



All my forest FRIENDS body care products are formulated with our child-friendly fragrance: sweet and powdery with a fresh floral heart note and a comforting base note.

KEY FEATURES

- → Fun bathing experience for little ones
- Developed specifically for young skin
- → Many accessories and toys available
- Tested and approved by an independent institute



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hair & Body Wash Body Lotion Soaps Accessories

LEARN MORE



PRODUCT DETAILS

→ Page 34



GAME CHANGERS MY FOREST FRIENDS 10

On invitation









AMOUAGE

REFLECTION



Reflection, a signature best-seller scent from the repertoire of Amouage. With its vibrant aromatic opening, dazzling floral heart, and charismatic woody and leathery base, Reflection embodies the avant-garde spirit of Amouage in every aspect.

KEY FEATURES

- natural Omani frankincen:
- Yegan and GMO-fre
- Iconic and finely crafted fragrance
- → Unique and sophisticated design



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Bath & Shower Gel

Shampoo

Conditioner
Hand & Body lotion

Hand wash

Soaps

Specials

Accessories

LEARN MORE

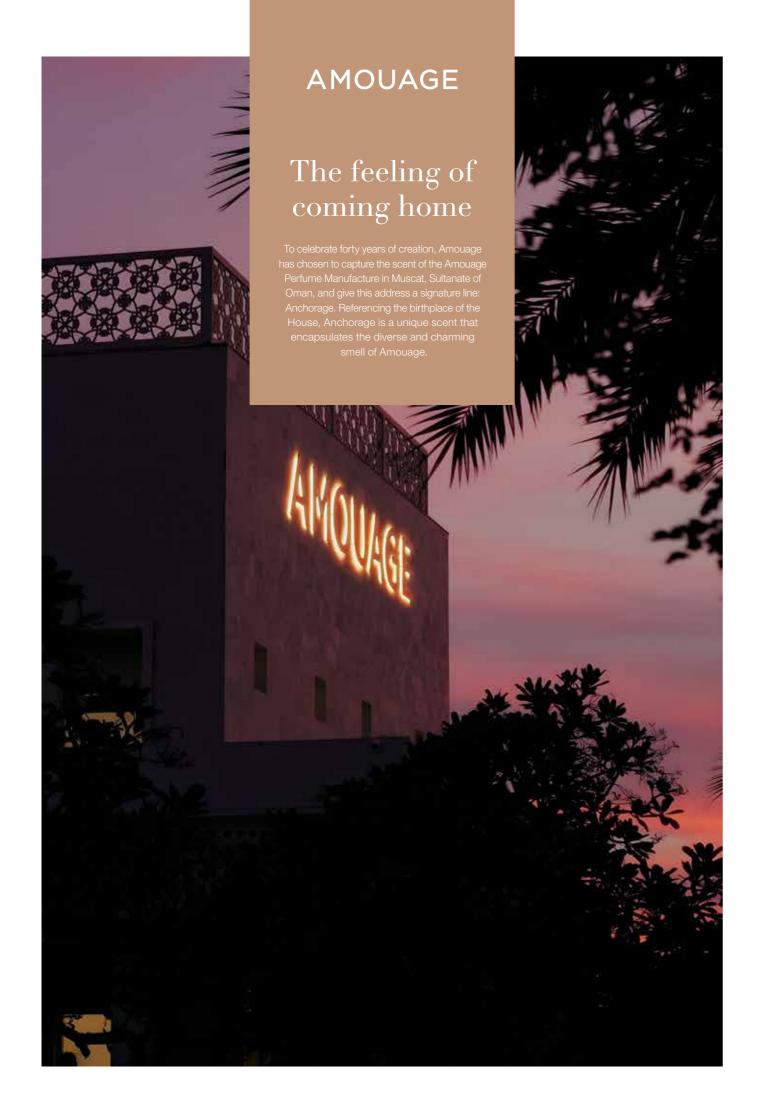


PRODUCT DETAILS

→ Page 37



ON INVITATION AMOUAGE - REFLECTION 105



AMOUAGE

ANCHORAGE



Anchorage is a genderless fragrance that does not resemble any other Amouage creation. Three olfactive layers highlighting the signature triad of Frankincense, Rock Rose and Ambergris have been perfectly blended.

KEY FEATURES

- natural Omani frankincens
- → Vegan and GMO-free
- → Exclusive signature scent
- → Unique and sophisticated design



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Bath & Shower Gel

Shampoo

Conditioner

Hand & Body lotion

Hand wash

Soaps

Specials Accessories

LEARN MORE



PRODUCT DETAILS

→ Page 36



ON INVITATION AMOUAGE - ANCHOURAGE 1



Chopard

MIEL D'ARABIE



Warm, inviting and sensuous, with its notes of precious spices, tea infusion and sweet pomegranate, the Miel d'Arabie Collection provides an extraordinary olfactory experience.

KEY FEATURES

- Signature diamon shaped design
- → Sumptuous Haute Parfumerie fragrance
- → For the global traveller with an exquisite taste
- → Exceptional sensory experience



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap Body Wash

Body Lotion

Shampoo Conditioner

Soaps

Accessories

Brackets

LEARN MORE



PRODUCT DETAILS

→ Page 40



ON INVITATION CHOPARD - MIEL D'ARABIE 109



Chopard

LEMON DULCI



The stimulating and energising composition of citrus, ginger and bergamot makes Happy Chopard's Lemon Dulci fragrance intensely uplifting, embracing the positive values of nature & life.

KEY FEATURES

- Signature diamond-shaped design
- Sparkling and mood enhancing scent
- Part of the Happy
 Chopard Collection
- A creative luxury composition for the trend-savvy clientele
- → Energising scent of happines



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap Body Wash

Body Wash
Body Lotion

Shampoo

Conditioner Soaps

Accessories Brackets

LEARN MORE



PRODUCT DETAILS

→ Page 39



ON INVITATION CHOPARD - LEMON DULCI 111



PURPLE WATER



Purple Water embodies the rich heritage of Asprey. A fresh citrus fragrance with spicy undertones, this luxurious signature scent is crafted using only the finest essential oils.

KEY FEATURES

- → An iconic fragrance
- → Gender-neutral scen
- → Purple packaging with exclusive patterr
- The perfect blend of tradition and modernity
- → Dispensers in 100% PCR plastic



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shower Gel

Shampoo

Conditionner

Hand & Body Lotion

Liquid Soap

Soaps

Specials Accessories

LEARN MORE



PRODUCT DETAILS

→ Page 38



ON INVITATION ASPREY 113

Exquisite Accessories

Today's guests know what makes a hotel stand out the small touches that make their stay perfect. For some, the useful norm, for others, charming extras that make life that little bit easier.

spirit · of · trave

Slippers

Terry Toweling







The light formulas enriched with moisturizing and calming panthenol (provitamin B5) have a fresh, aquatic scent with notes of citrusy bergamot, airy jasmine, and smooth sandalwood.

KEY FEATURES

- Cleans and cares for hand without water and soap
- 70% alcohol formula
- Highly effective against a wide range of germs
- Sleek, minimalistic design to complement any hotel deco
- → Formulated for frequent us



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand cleansing gel
Hand Care lotion

LEARN MORE

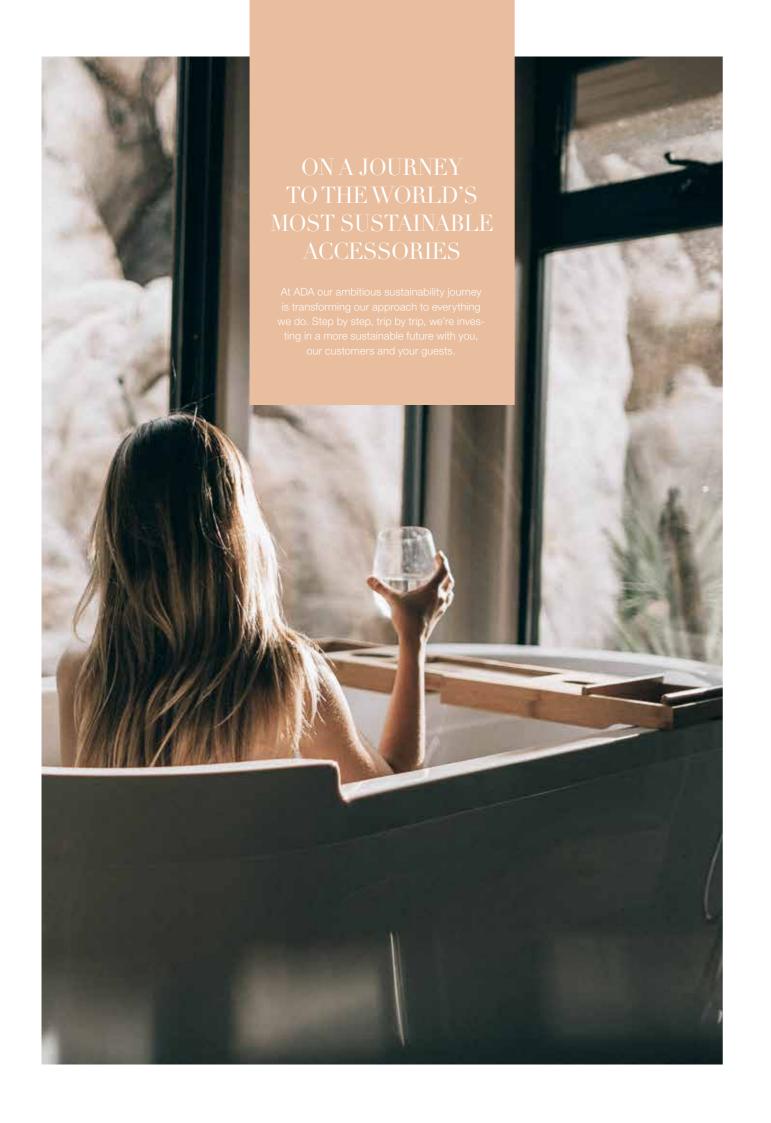


PRODUCT DETAILS

→ Page 41



EXQUISITE ACCESSORIES SPIRIT OF TRAVEL 1



CONSCIOUS ACCESSORIES, FOR A MORE SUSTAINABLE CHOICE

Our distinctive Accessory & Dry Amenity Collections now offer an array of more sustainable options to pamper and treat the most demanding of guests. The goal is to eliminate plastic in our products, and to use natural, renewable materials like bamboo, wood, paper and cotton as replacements wherever possible. And all our paper-based packaging is now FSC-certified. Our lines will continue to evolve as we strive to create the world's most sustainable accessories.



EXQUISITE ACCESSORIES DRY AMENITIES 119

Our new EcoEssential collection is the essence of tasteful simplicity, crafted with renewable materials and FSC-certified packaging in white paper sachets. The neutral design works seamlessly with any interior, providing a conscious choice for your guests, affordably.



AVAILABLE PRODUCTS

Cotton Pads Cotton Buds Vanity Set Shower Cap Sewing Kit

Nail Kit Dental Kit Shaving Kit Comb

Shoe Mitt

Accessory Set Massage Pad Handkerchiefs Sanitary Bag

LEARN MORE



PRODUCT DETAILS

→ Page 42



Pamper your guests with our mindful accessories, created with more sustainable content and designed with FSC-certified recycled packaging to complement a range of hotel room interiors. The new EcoGreen capsule collection features a naturally textured, cool-brown kraft cardboard packaging aesthetic.





AVAILABLE PRODUCTS

Vanity Set

Shower Cap

Sewing Kit

Nail File

Dental Kit

Shaving Kit

Comb

Shoe Mitt Accessory Set

Sanitary bags

Laundry bag

LEARN MORE







FcoClassic Collection

Coming soon to the ADA Cosmetics' portfolio is the elegant new EcoClassic line of accessories. Created with more sustainable content and FSC-certified recycled packaging, this line is designed in a contemporary, chic, minimalist white & black style. Delight your guests with this extensive and thoughtful range of items.



* EcoClassic Concept Image

AVAILABLE PRODUCTS

Vanity Set Massage Pad Shower Cap Handkerchiefs Cosmetic Tissues Sewing Kit Sanitary Bags Nail File Hygienic Bags Nail Kit Hair Brush Dental Kit Ladies Set Shaving Kit Comb Laundry Bag Shoe Mitt Paper Laundry Bag Sleep Spray Shoe Horn Bath Salts Accessory Set

LEARN MORE

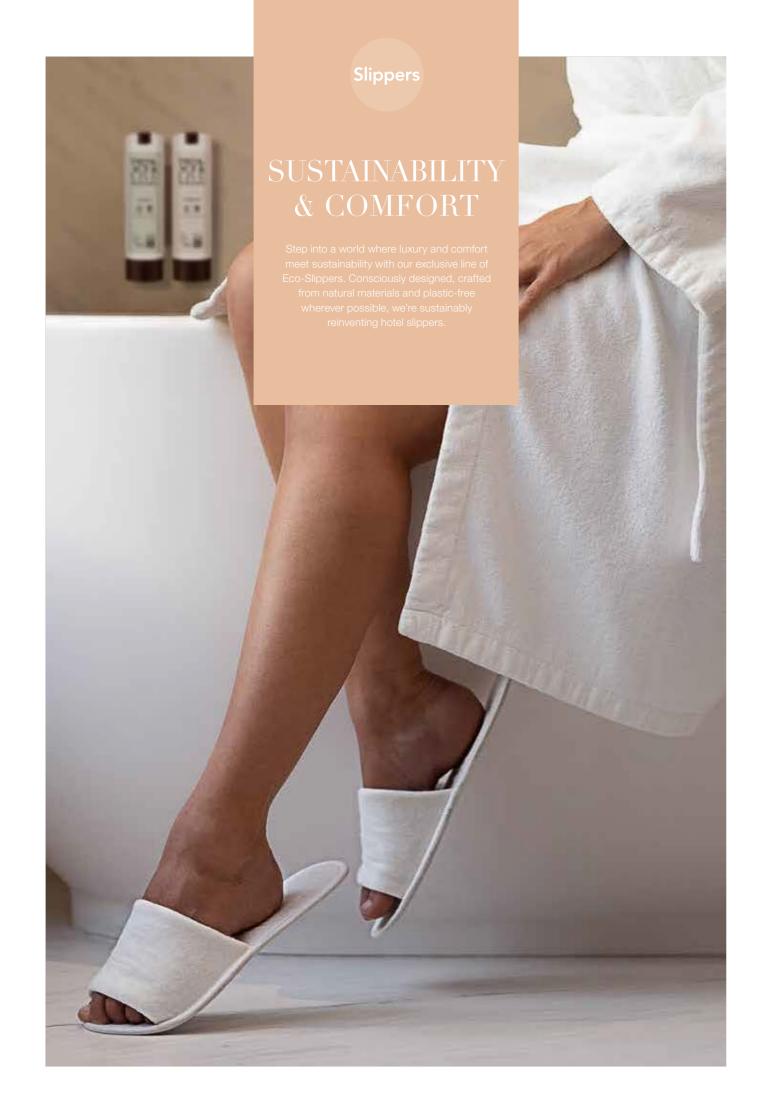


PRODUCT DETAILS

→ Page 44









A CONSCIOUS CHOICE

Elevate your guests' experience whilst treating our planet more kindly – our range of Eco Slippers is guided by three core values: sustainability, comfort, and simplicity. We have chosen renewable natural materials – cotton, plant-based viscose, cork, and straw fiber – to create these timelessly modern designs. Each pair of slippers is wrapped in a recycled paper banderole printed with soy ink, reflecting the mindful approach to the collection.



ECO SLIPPERS COLLECTION

Sustainability and value for money in one eco-conscious design. Our Eco Slippers feature a plant-based viscose upper and a straw fiber sole. 100% plastic free and anti-slip.



LUXURY ECO SLIPPER

Soft, luxurious cotton uppers and a natural cork sole unite in our Luxury Eco Slippers, designed to offer an indulgent hotel footwear experience.



ECO SPA SLIPPERS

Naturally chic hotel spa footwear Our Eco Spa Flip-flops feature a natural bamboo footbed, and an anti-slip, waterproof EVA sole for safety in wet areas.



Eco Slippers
Luxury Eco Slippers
Eco Spa Flip-Flop





PRODUCT DETAILS

→ Page 46



EXQUISITE ACCESSORIES SLIPPERS 125





SUSTAINABLE, SOFT AND COMFORTING

Complete your bathrooms with our extensive range of bath and hand towels, bath robes and face cloths: excellent quality, absorbent and skin-friendly.

Made from super-soft, 100% cotton terry cloth.



DATHIOD

Plush and cosy, our 100% cotton bathrobes in several designs – made from double yarn terry cloth. Available in several adult and kids sizes



TOWELS & BATH MATS

Beautifully absorbent and luxurious to the touch, our 100% cotton facecloth, towels and bath mats – made from double varn terry cloth



TOWELS & BATH MATS -

Lighter, faster-drying and highly absorbent, our 100% cotton face-cloth towels and bath mats – made with single varn terry cloth.

AVAILABLE PRODUCTS

Terry Cloth & Towels Single Yarn
Terry Cloth & Towels Double Yarn
Bath Robes
Kid's Bath Robes
Addition belt

LEARN MORE



PRODUCT DETAILS

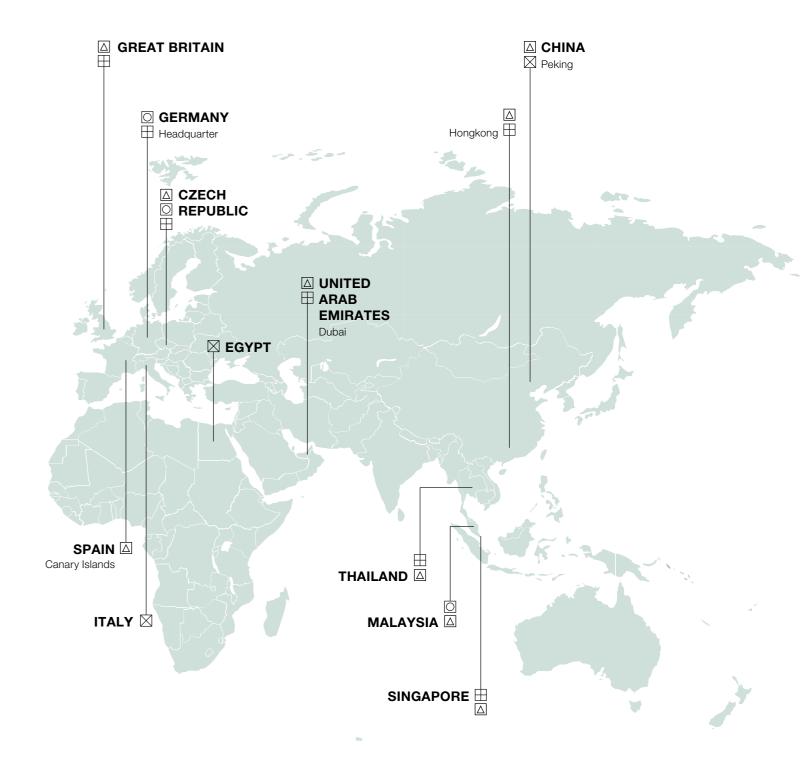
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EXQUISITE ACCESSORIES TERRY TOWELING 127

Worldwide Sales, Manufacturing and Distribution Presence





128 ADA COSMETICS HERE FOR YOU

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